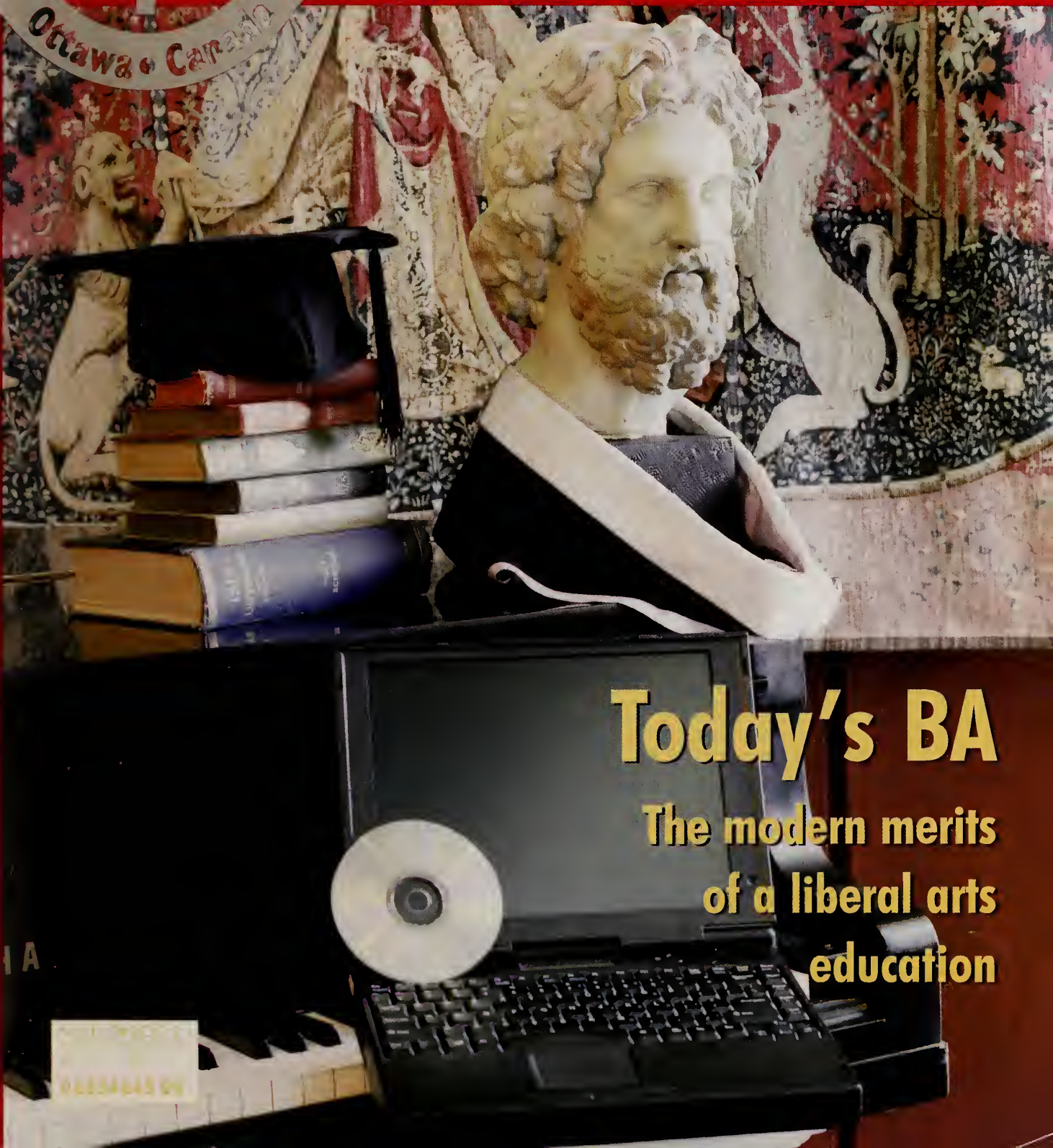




CARLETON

UNIVERSITY MAGAZINE

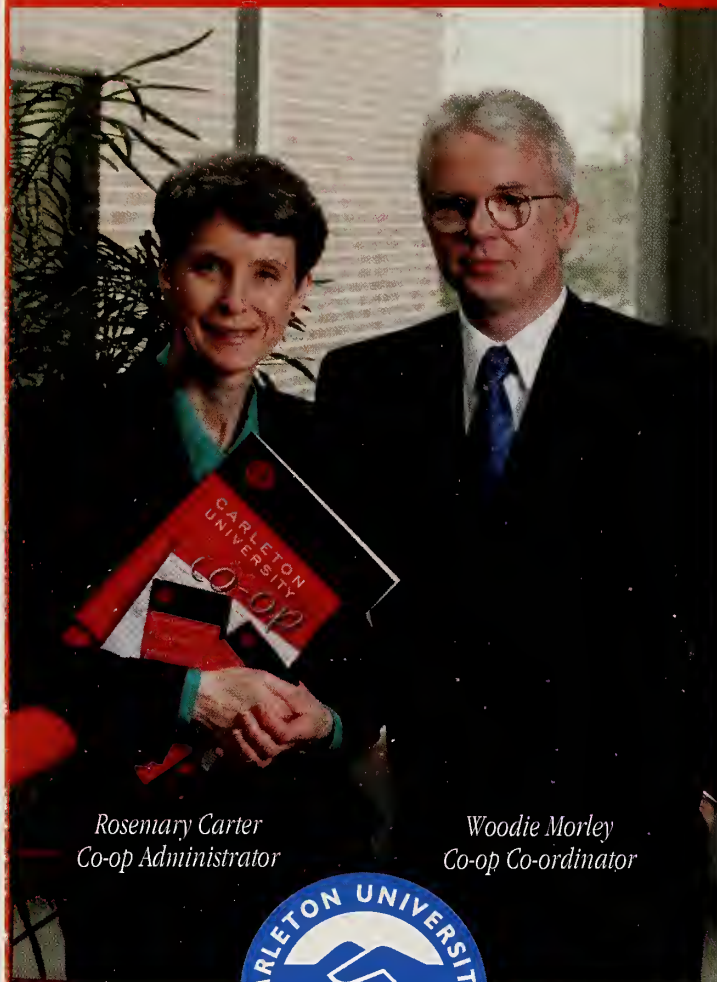
Fall 1998



Today's BA

The modern merits
of a liberal arts
education

Engineering & Science Co-op *at Carleton*



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Many Carleton alumni like you have been helping us place our co-op students. If you or your employer have opportunities or job leads for our students, please contact us. We'll be glad to do the rest!

PHOTO: MIKE PINDER

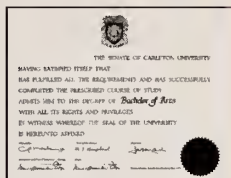
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Writer Mark Giberson interviewed faculty members, graduates, students, human resource professionals and corporate managers to create an accurate picture of the career prospects for liberal arts majors in today's fast-paced economy. The good news for arts grads is that never before has the arts degree been more relevant.

8 The many faces of a BA

A series of six alumni profiles by our contributing writers reveals the amazing breadth and diversity of career options open to graduates with a bachelor of arts degree from Carleton.



14 Titanic director in convocation spotlight

Class of '98 grad Cindy Robinson shares some of the highlights of her graduation day, including some advice she took to heart from Oscar-winning Canadian filmmaker James Cameron who received an honorary doctorate of fine arts from the university.



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On the cover

Taken in the reading room of the university's College of the Humanities in Paterson Hall, this photograph by Mike Pinder captures the convergence of modern technology and the classic liberal arts education. The laptop computer rests upon a grand piano accompanied by a bust of the Greek god Asklepios. In the background is a reproduction of one of the famous Cluny tapestries, woven to commemorate the Cluny monastic reforms in the year 910.



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Magazine Mission Statement

Carleton University Magazine is published by the university regularly throughout the year for the university's alumni and friends. The magazine is the university's primary vehicle for providing information on activities and events within our community; on the accomplishments of alumni, faculty and students; and on significant issues and developments within the university community and the alumni association. The magazine's principal aims are: to inform its audience in an accurate and timely fashion; to stimulate interest in the university and the alumni association; to encourage the university's alumni and friends to understand and support Carleton's mission; to foster pride in the institution; to facilitate awareness and involvement on the part of alumni around the world; and to create and maintain good will.

The magazine is distributed to 60,000 alumni world-wide.

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Editor's Welcome

Those of us with arts degrees know what it's like to defend the merits of our educational experience against a technology-dominated economy. Some say BAs are no longer important or relevant for the next generation of workers. We've all heard the barrage of media reports touting the "techie" degrees (engineering and computer science) as the essential tools for job competitiveness in the 21st century.

In this issue's cover story, writer Mark Giberson reveals that employers are indeed crying for qualified people with the skills and knowledge to become tomorrow's leaders. But companies are looking for grads with the right mix of abilities. In many cases, graduates need to be trained with specific technical know-how. But Mark discovered overwhelmingly that companies are just as happy to hire well-rounded problem-solvers who have learned how to think, reason and adapt to change—qualities that have always been at the heart of the liberal arts education.

The diversity of careers that can result from a liberal arts education is revealed in our alumni profile series starting on page eight. The series takes a look at the lives of six men and women, all Carleton BA graduates, who have excelled in their careers because of their background in the arts and social sciences.

As you read through the pages of the fall issue you will notice some changes in the magazine. Rick Karayanis, one of the university's graphic artists on staff, went to the drawing board and came up with the fresh new cover design for the magazine. The editorial advisory team has worked to come up with some additions to the inside of the magazine as well. Our new feature on page 35, *Check it Out*, will offer readers a regular selection of exclusive Carleton University merchandise. We're also pleased to introduce *2000 Thoughts*, a new commentary page which will contain thoughts by contributing writers on issues facing society as we approach the new millennium. The inaugural column is written by veteran Canadian journalist Peter Calamai.

You will have noticed one other significant change in this issue. Our former editor, Mary Huband, has retired from the university. We worked together for many years so it is a privilege to carry on our goal of making *Carleton University Magazine* the best alumni magazine. As such, I've

spent much of the past few months moving into a new office, sorting files, unpacking boxes, etc. As I was settling into my new workspace, it occurred to me that this might be a good time to finally display my framed university degree. And now, hanging on the wall of my new office—in all of its polished brass glory—is my bachelor of arts degree from Carleton University.

And, look where it got me!

Nancy Lewis



President's Message



These are exciting times at Carleton University. Over the last two years we have restructured both the academic and administrative sides of the university and undertaken many major initiatives. Our strategic thrusts in high technology, public affairs and management and our new BA—which this edition of *Carleton University Magazine* covers in detail—have resulted in a new image for our university.

Student enrolment is rising once again. New, young faculty members are joining us. Entry averages continue to rise to above the overall provincial average. And we are maintaining and enhancing our commitment to accessibility through our enhanced support program.

Getting to this point has not always been easy, but I'm very proud we're here.

One of the most important parts of the "new Carleton" is our Faculty of Arts and Social Sciences, to which this edition is largely devoted. Many of you know already about our spectacularly successful College of the Humanities. To it we are adding this fall a new BA program which features first-year seminars and a carefully developed program structure. We're justifiably proud of these programs and of our great strength in areas like history, English, psychology, sociology, geography and language instruction.

So take some time to read through this edition and find out more about why we're so enthusiastic about the Faculty of Arts and Social Sciences. Then, please tell others about what we're accomplishing here at your university.



Richard J. Van Loon
President, Carleton University

In defense of the arts

I am writing in response to a request that I support Carleton's Capital Campaign. I find it ironic that your splashy colour brochure highlights "Culture and Communications" as a target area for fundraising, yet the university senate recently decided to close down undergraduate and graduate programs in modern languages and comparative literature.

I needn't remind you that the university acted in haste and behind closed doors in order to push this decision through, and that they chose to ignore the proper accounting figures which showed that these departments were not, in fact, losing money. This move sent a very loud and clear message to the university community in Canada that Carleton is more concerned with raising money to support technology than it is with supporting arts education, respecting tenure and encouraging scholarly diversity.

Maureen Engel, BA/93 (Highest Honours)
Edmonton, Alberta

A response from the dean

I am writing to provide some information about graduate and undergraduate programs in languages and literatures at Carleton.

Firstly, you should know that the decision on the part of the senate of Carleton University to close some small undergraduate language programs was taken after considerable debate and review of all undergraduate programs offered by the university. This process of review extended over a period of nearly 18 months and was a public not a "closed door" process. The notion that the senate overlooked or ignored relevant financial information is simply false. Any proper accounting will show that the undergraduate language programs are very costly to operate and are, in fact, programs that lose money. Moreover, senate was also aware that the language programs had severe resource problems. To give you one example, the programs in German are operated by four faculty members, two of whom will retire in the next two years. It will not be possible to replace the retiring faculty members as the university must operate under severe financial constraints including a cut of around \$15,000,000 to the operating budget imposed by the province.

Secondly, the master's PhD programs in comparative literature have been retained and indeed we hope to see these programs greatly strengthened by collaboration between the de-

partments of English and French and the school for studies in art and culture.

Finally, we shall continue to be involved in language teaching in a number of European languages including Spanish, Italian and German through the School for Linguistics and Applied Language Studies which enjoys an excellent and world-wide reputation for pedagogy in language education.

Bill Jones
Dean, Faculty of Arts and Social Science
Carleton University

You've got to be kidding

When I read Kimberly Chapman's letter (winter issue) I had to laugh. I neither agree nor sympathize with her. I find it hard to believe that a journalism graduate living in Toronto, a city with countless publications, cannot find work.

I have been a freelance writer for many years. Often I do not get paid, but I continue to practise my craft. When I could not afford to subscribe to newspapers I asked my parents to pass on their recycle bundles to me. This was enough to sustain clipping files. I have borrowed cameras and typewriters. I have supported myself as a waitress, a hostess and a cashier. No matter what I do to pay the bills, I consider myself to be successful in my field.

Reading about successful graduates promotes encouragement. Often they take an active role in our communities. I'm sure they struggled at first, too, because the name of the game is, after all, experience.

Catherine (Krestel) Porritt, BA/88 (English)
Simcoe, Ontario

Ode to a great professor

As I traveled to my teaching job at Almonte and District High School on Wednesday, May 19, I heard the comforting and brilliant voice of a man who has shaped my career. Assuming that he was reviewing a local production, I turned the volume up only to discover that Charles Haines has moved on to what must be a better place. Tears filled my eyes and my heart swelled with memories of a man who has influenced thousands of students, of which I count myself and many of my teaching colleagues.

Over the 15 plus years since my graduation from Carleton, I have returned with many of my own students to attend Charles's inspiring and thought-provoking lectures, where he proudly introduced my Grade 12 students

to his third-year students. Recently we attended what was to be the penultimate lecture of Charles's career teaching Shakespeare, where I saw one of my own graduates bound by the same spell that captured me so many years ago.

I will continue to quote Charles's words of wisdom and inspiration in many of my classes and I send my deepest sympathies to both his Carleton family and his wife and son. Charles Haines will live long in the hallways of our hearts and minds. We will miss him immensely.

Wendy Fish-Dunphy, BA/82, BAHons/90
Carleton Place, Ontario

Family fabric is fraying

The article by Mark Giberson, *All in the family*, (Spring/Summer 1998) disturbs me deeply. Why? Because the traditional and Christian family is the smallest reigning nucleus in a nation. If this small entity is breaking down by a misconception of sexual relationships then we all will be in trouble. The creation of or giving birth to new members into our national family is what in the end constitute the name and validity of a union by a man and woman. Yes I know, there are marriages which are not able to give their relationship the joy of parenthood. But nevertheless, it constitutes both sexes.

On the other hand, if same sex partners would be put on the pedestal to call themselves a family like Mark Giberson's article is contemplating and even might succeed, the disintegration of a nation will follow.

Yes, we have freedom of expression and I am not against it, as I am not against what people are doing in their bedrooms with or without a proper partner. Certainly no one should be discriminated against on account of his or her sexual orientation. But this is as far as it should go.

Charlotte Martens, BA(SPC)/78
Auriprior, Ontario

Carleton University Magazine
welcomes the submission
of letters by its readers.



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The liberal arts: beleaguered or beloved?

In recent years it's been earning a reputation as the Rodney Dangerfield of university programs. A liberal arts degree, it seems, 'don't get no respect'. By Mark Giberson

There was a time when going to university and getting a liberal education were practically synonymous. That was before universities began introducing scores of professional degree programs—programs that, at first, had a broad career focus, but that increasingly are linked to more narrowly defined jobs.

After nearly two decades of sustained growth, liberal arts enrolments at Canadian universities peaked in 1992. Since then, while overall university enrolments have held steady, arts enrolments have fallen by 5.4 percent.

Today, roughly 43 percent of all full-time university students in Canada are enrolled in liberal arts programs. A requiem for liberal education is probably premature. But as the cost of a university education continues to far outstrip the rate of inflation and student debt loads skyrocket, will the liberal arts be able to compete for the hearts and minds of those who, out of necessity, need to land a job soon after they graduate?

Some of the statistics are unsettling. According to Human Resources Development Canada, students who are graduating this year and who had to finance their education through borrowing are facing an average debt of some \$25,000. For students who follow, that figure, in all likelihood, will continue to rise.

Other statistics proffer a mixture of good news and bad. A report published by the Association of Universities and Colleges of Canada (AUCC) earlier this year examines a series of surveys undertaken by Statistics Canada to track the employment records of the Classes of 1982, 1986 and 1990. According to the report, graduates of the Class of 1990 who majored in the fine arts, biological sciences and the humanities were the most likely to be looking for work in 1995, with jobless rates of about 10 percent. While social science graduates fared somewhat better, the real winners were graduates from health, education and commerce programs. Their unemployment rates were hovering around a mere three or four percent.

But the report offers a cautionary note. Students in some fields are more apt to continue their studies after their first degree than others, says the paper. "Therefore, comparing the unemployment rates of biology or humanities students who have gone on to complete

another degree to those who have gone directly into the labor market can produce misleading results."

And, on an even more encouraging note, the report says arts graduates seem to be holding their own when it comes to landing a job. Says the report, "there is no evidence to suggest that liberal arts degrees are declining in value in the job market. Employment rates for liberal arts graduates have remained more or less the same since the first National Graduate Survey in the early 1980s."

Not to be confused by the facts, Ontario Premier Mike Harris has challenged university presidents to close programs that are no longer relevant to the job market—citing arts disciplines like sociology and geography as examples.

Given this sort of attitude on the part of a provincial premier, it's perhaps little wonder why some students may be shying away from liberal arts studies. What very nearly amounted to a hiring freeze at the federal level probably hasn't helped either.

Colette Nault oversees university recruitment programs for the Public Service Commission of Canada. She says in 1995-1996, federal government departments recruited for just 315 positions across the country. The situation has gradually improved. This fall, Nault expects to be looking for 1,200 recent grads, with another two or three hundred to follow next spring.

She says while most departments are calling for graduates with highly specialized backgrounds, some senior public servants are beginning to question the practice of hiring specialists over generalists. Meanwhile, the fate of an administrative trainee program that provided a route into the public service for undergraduate arts students, but that was cancelled during government downsizing, remains unclear.

"Will we move to a new administrative trainee type program? I think it's a bit too early to say. I suspect it may happen. But I don't think it's going to happen in the next six months or so," says Nault.

But the beleaguered liberal arts aren't without friends in high places. Enter Bank of Montreal chairman and CEO Matthew Barrett. In a speech to the Canadian Club of Toronto in November 1996, Barrett had this to say about the programs that many believe to be the



heart and soul of the university enterprise:

"Education should impart not facts, not training, not even skills above essential literacy and numeracy, but rather the 'cross-curriculum' abilities to reason, to imagine, to think laterally, and perhaps most important, to welcome learning as a continuing and essential part of life. Technology can do much to foster those aptitudes, yet paradoxically, they can also be acquired in the traditional core of a university, the liberal arts. . .It is far more important that students graduate from university having read Dante. . .than understanding the practice of double-entry accounting."

Barrett is by no means the only corporate executive to laud the liberal arts. Carleton alumna Susan Coleman doesn't simply share Barrett's beliefs, she acts on them.

As vice-president equities of Altamira Management Limited, Coleman oversees a mutual fund that invests in smaller companies—businesses that are engaged in everything from shoe sales, to biotechnology. And who does she hire to work with her? Liberal arts graduates.

"A lot of these businesses are in new industries. They haven't proven themselves yet. You have to be able to dream a bit with them. If you get fixated on the balance sheet, you can't do that," she says.

According to Coleman, who left Carleton with an honours degree in psychology in 1978, arts graduates are able to approach a situation with an open mind, and with a sense of confidence in their ability to tackle the unknown. "I've found that BCom graduates tend to stay micro. But in this business, you have to think bigger."

Coleman's enthusiasm for the liberal arts graduate isn't without an important caveat, however. "I'd like them to have some business training as well," she adds. "You have to do the micro at some point. A liberal arts and an MBA combination would be good. Or some sort of accounting or commerce course."

Stuart Smith, former chairman of the Science Council of Canada, puts it somewhat more bluntly. "A liberal education is extremely valuable," he says. "The problem is, it's insufficient."

Smith, who chairs the National Roundtable on the Environment and the Economy, is president of an Ottawa-based company that's in the technology business.

"I have no doubt that a liberal education is a wonderful foundation for life," he says. "I also believe it can help in the working world, particularly with respect to the organization of ideas and the ability to express one's self. Unfortunately, by itself, it is not sufficient to allow you to succeed in the working world. You need to combine it with something else."

Smith argued that same point in a report he presented to the AUCC in 1992. As a one-person commission set up by the association to look into university education in Canada, Smith called for closer collaboration between universities and community colleges. This, he said, would allow students an opportunity to combine liberal arts



Susan Coleman

"What have we done to give confidence to liberal arts graduates that they have skills that are usable in a whole range of areas? I challenge universities to think very hard about this."

studies with the specific skills training that's required in today's workplace.

He holds equally strong beliefs on another point. A liberal education must encompass studies in both science and technology. "The idea that a person can be a broadly educated individual, as the liberal arts intend one to become, without knowing the first thing about technology or science is ludicrous," he says.

Meriel Bradford, vice-president government and external relations at Teleglobe Inc., shares similar thoughts about the need to combine liberal arts studies with a knowledge and appreciation of science and technology—and the need to go on learning about other things as well.

Bradford, who was Canada's assistant chief negotiator for the North American Free Trade Agreement, has a bachelor's and doctoral degree in French literature and a master's in fine arts.

"The liberal arts are part of what shapes who you are and how you think of the world," she says. "They've given me a sense of curiosity, a strong sense of history, a sense of language."

But Bradford cautions liberal arts graduates not to stop learning, perhaps even in some specialized field, once the sheepskin is in hand. And she's taken that advice to heart. In addition to her degrees, she has earned a management certificate from the Richard Ivey School of Business at the University of Western Ontario and is now finishing a course in conflict resolution offered by Carleton's law department.

Bradford has a word of advice for Canadian universities, too. "If the university has told the liberal arts graduate that his or her degree is only good for doing liberal arts sorts of things, you already have a discouraged and slightly demoralized graduate. What have we done to give confidence to liberal arts graduates that they have skills that are usable in a whole range of areas? I challenge universities to think very hard about this."

Bill Guerrero is one liberal arts student who shows no signs of being demoralized—slightly or otherwise. Guerrero is entering the fourth year of an honours English program at Carleton, after having transferred over from journalism. "I figured that I would get more done academically if I switched to English. It suited me better."

How did his parents react to his change of plans? "They've been really supportive, even when I decided to change from a program that is definitely more career-oriented than English. They wanted me to be happy with what I was studying. And at this point, that's the most important thing to me."

Guerrero exhibits the kind of youthful optimism that you may have thought died with the '60s. "I really haven't settled on a career," he says. "The kind

of thinking that you're encouraged to do in a liberal arts program allows you to adapt to a lot of things, to solve problems. I feel I can pretty much adapt to anything."

Who said the liberal arts don't get no respect?



Mark Gibertson, BJ/84, is a communications consultant with the Giberson Group in Ottawa.



Meriel Bradford

Faculty of Arts & Social Sciences

New faculty is grounded in tradition, but has changed to reflect the future

Two of Carleton's largest and oldest faculties have reorganized to form the new Faculty of Arts and Social Sciences (FASS). The new faculty structure was approved by senate in November 1996 as an important part of the university's overall renewal strategy. With a complement of approximately 260 faculty members and a full two-thirds of total student enrolment, FASS is by far the largest academic unit in the university.

Heading up this huge, multi-disciplined faculty are three long-time Carleton faculty members—dean Bill Jones and associate deans Roger Wells and Aviva Freedman.

The three leaders are confident that the restructured faculty unit will appeal to today's generation of students. The faculty has updated and modernized its arts program to make it more attractive to students and parents. The BA has been "revitalized" to help new students adjust to university, to encourage diversity of programming and to provide graduates with credentials that are valuable in today's job market.

"Disciplines change, societal needs change and universities need to change in response," states Freedman. "We shook ourselves up a bit. I think you'll be able to notice differences in the approaches of instructors as well as in the underlying philosophy of the BA."

The formation of FASS marks the fourth major restructuring of Carleton's faculties since the first faculty of arts and science was established in 1945. That faculty—which consolidated all courses in the arts, sciences, journalism and engineering—separated in 1957 into the division of humanities and social sciences and the division of science. The school of graduate studies was created in 1960 as an

administrative unit of the faculty of arts.

The university reorganized again in the early 1960s. This time, four separate faculties were created for arts, engineering, science and graduate studies. The faculty of arts was further divided into divisions—one for humanities and one for social sciences. The divisions separated in 1976 to form the faculty of arts and the faculty of social sciences.

FASS is now responsible for all arts and social science programs except mass communication, criminology and criminal justice, political science, economics, law and European and Russian studies. Those units are now con-

sidered part of the faculty of public affairs and management.

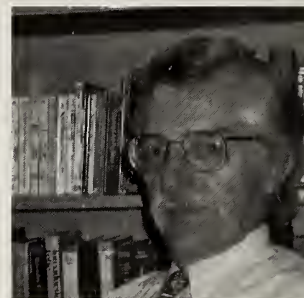
FASS encompasses a broad range of disciplines from geography to music. The new faculty structure makes it easier for students to study across disciplinary boundaries, like religion and anthropology for example.

As for Carleton's decision to cancel some language programs as well as degree programs in comparative literary studies, Freedman says these decisions were driven by concerns that were academic as well as fiscal.

"I know the university has come under criticism for these decisions, but I think it's a real misreading of what's been going on," she says. "While we've discontinued some language programs, we've introduced new courses in Japanese, Chinese, Mandarin, Cantonese and Arabic. Our studies in art now reach beyond comparative literary studies to encompass film and culture in general. The program changes at Carleton simply reflect what's happening in the intellectual world."

Still, the university's commitment to the traditional core of liberal arts will remain, says Jones. The faculty of arts and social sciences will continue to have its grounding in the traditional disciplines, but with a new face to the future of the arts.

To help the university move forward with its academic redesign, a presidential advisory council has been established for the faculty of arts and social sciences. The council, made up of arts and social sciences alumni, will meet once or twice a year to advise the president, vice-president and dean of the faculty on a variety of strategic issues related to the role and direction of FASS. See page seven for a complete list of the FASS advisory council members.



Roger Wells



Bill Jones



Aviva Freedman

FASS Advisory Council

Kurt Anders, BA/68

Lawyer

K.W. Anders Barristers & Solicitors

Joanne Fraser, BA/78

Managing Director/Senior Advisor
Viacom Canada

Nicole Langis, BA/84

House of Commons

Michael Levinson, BA/86

President, Spyre Infostructure Inc.

Eva Major-Marothy, MA/84

Archivist, National Archives of Canada

Maureen McEvoy, BA/88

Communications Director

Canadian Museum of Contemporary Photography

Peter McNaughton, BA/63

Lawyer, J. Peter McNaughton

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Lawyer, MacDonald Affleck

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Richard Hemphill, BAHons/84

Assistant Curator

National Gallery of Canada

Richard Lemmex, BCom/57

Vice-President

Lemmex & Associates Ltd.

Susan Peterson, MA/70

Assistant Deputy Minister

Department of Finance

Garry Smith, BAHons/69

Principal (retired)

Ridgemont High School

Carleton refines the BA

Students enrolling in Carleton's BA program this fall will benefit from smaller classes as a result of a series of improvements to the program authorized by the university senate last year.

New BA students will be required to take a seminar as one of their courses. Enrolments in the seminar courses will be limited to 30 students. Classes will be taught by an experienced faculty member who will act as both a teacher and mentor, helping students make the sometimes difficult transition to university studies. Class assignments, meanwhile, will place a heavy emphasis on helping students develop the research, writing and study skills they'll need in order to succeed throughout their university career and beyond.

Other improvements will see students in both the three-year program and the four-year honours program choose from a wide range of disciplinary, cross-disciplinary and thematic majors. The new requirement is designed to provide students with a sound foundation in a particular field of study through intensive course work and research.

The program is also designed to help students develop a better appreciation of the relationships between and among different disciplines. To complete their studies, students will be required to choose their optional courses from at least three out of four course groupings—literary and cultural studies; social sciences, natural sciences and technology; history; and ethics and moral values.

"Employers are telling us they're looking for graduates who have learned how to learn and who have highly developed critical, analytical and communications skills," says Bill Jones, Carleton's dean of arts and social sciences. "We believe these qualities are also the mark of an educated individual. While the BA degree is not job training *per se*, we're keen on seeing our students develop the kinds of skills and abilities that will allow them to succeed in life—in their careers, and in their personal lives."

Jones expects the improvements to the program to be popular with students and parents, as well as with members of Carleton's faculty.

College of the Humanities is relevant to today's job market

What does Homer's *Odyssey* or Plato's *Republic* have to do with making it in the modern working world? A group of gifted scholars at Carleton's College of the Humanities is proving that a classical core curriculum can be relevant to a modern workforce.

Although the curriculum content may seem far-removed from practical job training issues, employers are showing great interest in hiring graduates from the college.

The first graduates of the three year-old college will receive the distinctive bachelor of humanities (with honours) in 1999-2000. There are currently 185 students enrolled in the college which is housed within the Faculty of Arts and Social Sciences.

According to director Peter Emberley, the greatest challenge the college faces as it approaches the new millennium, is "to con-

tinue to demonstrate to the public how relevant a rigorous liberal arts education is to the well-being of this country."

The college has set up an extensive network of mentorships and internships for students. Mentors from the community—

musicians, poets, historians, doctors, journalists—take the humanities students under their wing for the duration of their four-year program. Student in the internship program work up to eight hours per week gaining experience in high-technology companies, in

museums, law firms and private businesses.

The biggest proof of the College of the Humanities' success, Emberley predicts, will be "when our graduates go on to medical, law, and journalism schools, or go directly to work, and demonstrate how their reasoning abilities, cultivated imagination, and breadth of judgment contribute to the world in which they participate."



*From artists and church leaders to corporate managers and top cops,
the following profiles of Carleton University graduates
clearly demonstrate the breadth and diversity
that an arts degree can provide.
Here are just a few of ...*

The many faces of a

BA

Arts grad goes high-tech

Sarah Miller's training in psychology has been a boon to her career in telecommunications

By Allister Hain

With Silicon Valley North a few short minutes to the west of Carleton, you'd expect to find lots of engineering and science grads. But surprisingly, Ottawa's high-tech sector also has its share of Carleton arts graduates.

"There are a lot of Carleton arts grads out here," says Sarah Miller, BA/91 (psychology), the newly-appointed manager of corporate communications for Timestep Corporation. "It's funny. Everyone turns up for meetings in suits and ties and you look across the table and realize 'I use to drink with you in Oliver's.'"

In fact, Miller's husband, Mike Moir, BAHons/92 (history), whom she met at Carleton, now works at Newbridge Networks as business manager for the affiliate program office. "Another one of these arts grads gone techie," she laughs.

Miller is categorical about where her success originated. It was her arts degree that put her on the road to success in the fast-growing telecommunications sector. She came to Carleton because of an interest in sports psychology she developed while coaching gymnastics.

"When I got into it a little bit more I realized sports psychology wasn't for me. But I stayed in psychology because I loved it. Professor Brian Little was fantastic. It was like going to a show everyday. It was so entertaining."

After graduating from Carleton, Miller took a year off to work. She then returned to school and completed a diploma in public relations from Algonquin College.

"I always had my eye on Newbridge," she says. "I was able to do my college placement at Newbridge and was offered a job working in the investor relations department. Six months later, Timestep approached me and I got the job a day before leaving for a European vacation. It was a great going-away present."

Miller credits her psychology degree with helping her achieve her career aspirations. "I think public relations and psychology are very much related. They are very complementary. I'm not an expert in it, but I have a good grounding. That's certainly helped with my job here at Timestep."

Timestep Corporation, a 120-person Newbridge affiliate, produces software and hardware products that create secure virtual private networks, or VPNs.

"Our solution allows companies to transform the 'public' Internet, into a 'private' network so they can conduct day-to-day business knowing their information is secure and will remain private," says Miller. "For example, I have our software loaded on my laptop. So, if I go to Texas for a trade show, I simply connect to a local Internet Service Provider (ISP) and have secured access right back to our office here in Kanata."



Sarah Miller

Timestep's public relations is targeted at the United States and Miller's job involves creating media and analyst coverage in computer trade publications read by the company's high technology and telecommunications markets. She's quick to point out that many of the skills needed to maintain her demanding timetable were developed while at university—respecting deadlines, learning to think and being independent.

"University provides the grounding for a successful career," she concludes. "Out here (in Silicon Valley North), you're not even looked at unless you have a degree in your back pocket. That's the value of a university degree in today's society. It gives you credibility. It also gives you a certain level of confidence. I'm really proud to have an arts degree from Carleton."

Allister Hain is editor, This Week at Carleton, in the university's department of communications.



Brian Ford



Sarah Miller



Timothy Bond



Anne Squire



Gabrielle Aarons



Darlene Wight

Artist has full range of talent

By Christine Wong

Gabrielle Aarons is certainly not a one-note singer. At 27, Aarons, BMus/98, is best known for her award-winning vocal prowess. But she has also tried her talents at composing, acting and writing plays. It's all part of the multi-layered artistic thread that Aarons has woven throughout her life.

"In the past, I saw things as being divided into separate camps," says Aarons. "Now I know everything is connected. They all influence each other."

Duality is a constant theme in Aarons' life. Born in Montreal, she moved to Ottawa at age six. Since she returned to Montreal often to visit family and friends, she now feels "at home" in both cities.

Aarons returned to Montreal for an extended period to study theatre at Concordia University. Pursuing such an artistic program was an obvious choice for Aarons, who had been singing and playing piano her whole life. Even while studying theatre, however, Aarons's penchant for another art—music—never waned.

After graduating from Concordia with a bachelor of fine arts in theatre, she returned to Ottawa to focus on her music. For the next two years, she sang, composed and played instruments in two bands: a folk rock band and a vocal duo with opera singer Julie Nesrallah. Once again, duality played a role for Aarons: the actress and playwright could still make music; the classically trained singer could also belt out pop tunes.

In 1995, Aarons enrolled in piano stud-



Gabrielle Aarons

ies at the University of Ottawa. She also began studying voice with Barbara Ross, who was teaching at Carleton. In Ross, Aarons had finally found her mentor. In 1996, Aarons followed Ross to Carleton by entering the university's bachelor of music program. She relished the program's willingness to stray beyond the rigid confines of the classical music canon. "It's not that tradition isn't valid," Aarons explains. "But it has to be placed in its proper context. Classical music was the jazz of its time. To make it nothing more than a museum art shames us. Then there's nothing new growing."

This year Aarons won the Ottawa choral society trophy for vocal performance at the



Like a
chameleon,
Gabrielle Aarons'
passion for the arts
is unpredictable

Kiwanis festival. She also won both the Ottawa regional senior competition and the provincial student vocal competition of the Ontario registered music teachers' association.

What's next for this chameleon-like talent? She hopes to study classical voice with two teachers in Montreal. "I'd like to be a working musician and composer," she adds. Beyond that, Aarons won't hazard a guess. After all of the twists and turns in her artistic career, she knows better than anyone that life may just take her in the direction she least expects.

Christine Wong is a reporter for The Ottawa Business Journal.

Fighting crime with brawn & brains



As chief of police
for the country's
capital region,
Brian Ford knows it
takes more than street
smarts to fight crime.

By Marlene Orton

Brian Ford sips from a well-worn Carleton University coffee mug in his office at police headquarters where he serves as probably the best-known law enforcement officer in the nation's capital.

At 56, Ottawa-Carleton's first regional police chief has been in the job for nearly five years with four more to go. Never shying away from controversy, Ford has made his mark as mentor, spokesman for Canadian chiefs of police and community leader. He is a more public figure than the RCMP commissioner and the federal or provincial solicitors general.

The one-time street and beat cop went back to school, graduating from Carleton in 1980 with a BA in sociology and political science after 10 years of night courses. This he did while carrying a day job and raising a family of three in Nepean. The youngest Ottawa officer to become deputy chief then polished his education with an MA in public administration from Queen's University.

It seems as if Ford has been primed all along to bring the force into a new millennium to fight crime more with wisdom and intellect than the old TV image of police machismo.

"We still have to have people who at two a.m. can kick a door down, arrest a bank robber and investigate the murders, the motorcycle bombings and things like that," says Ford, who has watched policing change in his 35 years in the profession. "Eighty percent of what they do isn't what you see on TV. Most (policing) is helping people who are destitute and have nowhere else to call. They have family problems and the young child or teenager is running away from home."

Ford's job is to balance a socially conscious force with hard-core crime fighting skills. He must also steer the police through land mines of gender and minority equality, harassment and racism that are exploding within other military and para-military forces.

Higher education, he says, is an important key to understanding these critical issues. Nearly all rookies inducted this year have a university degree or college diploma. "University is not the be-all and end-all, but you are less likely to find people with bigoted attitudes. The higher the learning, the fewer people with bigoted attitudes."



Brian Ford

Post-secondary education may soon become mandatory for policing. "In my view it should be and it will be if we keep pushing in this direction," says Ford. "The complexity and globalization in the world has changed. We have a need to understand what is happening around us."

The police force also looks for applicants with community experience, perhaps in reflection of Ford's own history in the service of the Salvation Army and as a Sunday school teacher many years ago. As chairman of the Canadian Association of Chiefs of Police law amendments committee, Ford has learned to lobby, speak to controversy and, in the process, has raised his public profile.

"I do get a lot of profile because I speak out on certain issues for the chiefs' association, because I've been brave enough to speak out on a couple of issues such as decriminalization of marijuana."

Education has helped there too, he says. His university background in sociology and political science has prepared Ford for whatever the future may hold—possibly even setting the stage for a run at politics someday.

Marlene Orton, BJ/75, a freelance writer based in Casselman, Ontario, is a former reporter with the Canadian Press.

Discovering hidden treasures

Art curator Darlene Wight delights in searching for Inuit sculptures, prints and drawings

By Jane Petricic

The quarters are cramped, and she has no control over the temperature or the humidity level around her, but she loves her job. Darlene Wight spends her days in a vault at the Winnipeg Art Gallery, surrounded by shelves full of treasures.

Wight is the curator of the gallery's Inuit art collection. With more than 10,000 pieces, it's the largest public collection of contemporary Inuit art in the world.

Her animated descriptions of this unique artwork tell the story of her love for her job. "I work right here with the collection, it's very hands-on. And the art is so very tactile."

Wight traces her love of art and art history back to another Ontario university, Queen's in Kingston. In the early 1970s, she worked in the university library while her husband Roger, BA/70, attended law school. She was allowed to take one course and she chose art history. "It piqued my interest," Wight recalls. "Taking that one course set me on my path. When we returned to Ottawa, I continued my studies at Carleton."

She received her honours BA in art history in 1978, followed by a masters degree from the university's institute of Canadian studies in 1980.

Wight credits her professors at Carleton with teaching her some of the key skills she uses every day. "My job involves researching and writing catalogues for the exhibitions," she explains. "This field is not as developed as some others, so there is a lot of original research to do."

Wight also recalls some of the tests she endured at Carleton, the most monotonous involving hours staring at, and having to identify, projected pictures of artwork. "My visual memory is well developed and I know it's from doing slide test after slide test, reviewing hundreds of pieces. It was well worth it," she recalls.

After Carleton, in 1986, she and her husband decided to let her career take precedence, and moved to Winnipeg where she became the art gallery's curator of Inuit art. Wight is responsible for building the world-renowned



Photo by Ernest Mayer

Curator Darlene Wight with an Inuit sculpture carved from a giant whale bone.

collection. She's always on the lookout for new art pieces to fill gaps and take the collection to the next level. She also researches the collection and organizes exhibitions, travelling to exotic places such as Monaco, Italy and Greece.

Her favourite trips take her north to meet with the artists themselves. "I love to go and sit in peoples' homes and listen to their stories and watch them carve," she says. The trips have also included other adventures such as the time she went camping with an artist and

his family and woke up to find their tent surrounded by caribou.

Wight's next exhibit is called *Celebrating Nunavut*, a display to commemorate the new territory, planned in conjunction with the Pan Am Games in Winnipeg in 1999.

But she's spending today in a vault that's suddenly become even more cramped than usual. Eighty-two carvings have just arrived and Wight will add them to the vast collection. "I'm still discovering pieces," she laughs. "It's exciting to know there are things that I've brought to the gallery that will be there forever for people to enjoy."

Jane Petricic, BJ/86, is public relations director at the Grace Hospital in Ottawa.



DAVIDIALUK ALASUA AMITTU, Povungnituk, Untitled (Mythological Bird), 1958. Stone. Collection of the Winnipeg Art Gallery. Twomey Collection, with appreciation to the Province of Manitoba and the Government of Canada.

Since retiring from her post as the first female moderator for the United Church of Canada, Anne Squire is still

Counting her blessings

By Richard Martin

When I arrive at Anne Squire's modest bungalow on a tree-lined street in Ottawa's Elmvale Acres, I go to the back door by mistake. "Oh, don't worry about it," she says, graciously. "The house is set sideways on the lot; lots of people come to the back door first."

Squire, 78, remembers Carleton University as a place that opened many doors for her. Career doors and intellectual doors.

Thirty years ago, the former Sunday school teacher enrolled as a part-time student in Carleton's religion department to learn more about Bible study and theology. The mother of three later rose to become the first lay women to be elected moderator of the United Church of Canada (1986-88).

Born in 1920 in Amherstburg, Ontario, near Windsor, Squire trained as a teacher, but had to resign when she became pregnant with the first of three daughters. "Pregnant women weren't allowed to teach in those days," she explains matter-of-factly.

Squire and her husband Bill moved to Ottawa in 1949 when he took a teaching position at the High School of Commerce. But she hadn't given up teaching entirely. Squire taught Sunday school in the United Church for 40 years, from 1935 to 1975. She also supervised the Sunday school at Emmanuel United Church on Smyth Road, which she helped establish in 1959.

As a Sunday school teacher, Squire had to transform biblical and theological material into lessons and examples that children could understand and would find appealing. She did such a good job that the church asked her to prepare adult-level material as well. She didn't feel qualified, so she came to Carleton.

Squire concedes that her experience teaching Sunday school had familiarized her with the course content, especially in the New Testament, but says she gained a new slant on the material at Carleton. She won the Senate medal for the highest marks in arts when she



Anne Squire

received her BA in 1972. "I was amazed to win it," she says, modestly. "It never occurred to me that a part-time student would be eligible."

Carleton got her "hooked on education" and she went on to get her honours BA in 1974 and her master's degree in 1975. After graduation, she taught part-time at Carleton, was the co-ordinator of women's studies and chairperson of the interdisciplinary committee on women's studies.

Then another kind of door opened for her. She was asked to apply for the position of general secretary of the United Church's ministry of personnel and education, an administrative division of the United Church.

"It was a big responsibility," she says. "I didn't think I was capable of doing it. But then I heard a little voice in my head repeating what I had always said to my students at Carleton: 'Things never will change if you don't move into areas where women have never been before.' So I let my name stand."

Squire got the job. She held the position until 1985, when she turned 65. But her interest in women's issues and "a couple of workshops" she gave on the subject in the Maritimes had brought her to the attention of the Maritime conference of the United Church, which asked her to run for the position of modera-

tor. At first, Squire was unwilling to be considered for the post. Then two other conferences asked her to run. They were impressed with her work on project ministry, which examined the relationship between the laity and the clergy within the structure of the church. And they thought she had the "most sensible approach" to sexual orientation. Squire believes that a person's character, doctrinal beliefs and general fitness—not sexual orientation—should be the basis for ordination. Not all congregations share this belief.

So Squire agreed to run and became the first female moderator of the United Church of Canada.

Besides opening career doors for her, Squire credits Carleton with teaching her how to write and do research. Squire's curriculum vitae amply demonstrates this. It lists seven pages of publications, curriculum resources, conference papers and speeches to various groups. She's received honorary degrees from Carleton, Queen's and McGill.

Since her retirement as moderator in 1988, Squire has been battling recurring cancer. Since it was first diagnosed 1984, she's had four surgeries to remove tumors and has undergone both radiation and chemotherapy. It's been in remission since 1992. So now she treasures every day.

When she's not busy editing her local church newsletter, or volunteering for the Ottawa Presbytery or the regional Palliative Care Association, the grandmother of five spends her time knitting, reading or gardening. "Each day is a gift," she says, before escorting me out the front door to look at the beautiful shade garden curving away toward the street.

For many people, open doors are intimidating. Not for Anne Squire, who has responded to the challenge of open doors—some of them opened by Carleton—with a lifetime of achievement.

Richard Martin, BJ/83, is a teacher in the English department at Algonquin College in Nepean, Ontario.

Theatre rogue goes Hollywood

It was luck of the draw that caused former Sock 'n Buskinite Timothy Bond to become a director. It was talent and hard work that took him from Carleton to California.

by Giuliano Tolusso

If it wasn't for the short straw, Timothy Bond would never have become a director.

Before attending Carleton in the early 1960s, Bond and some of his friends took acting classes at the Ottawa Little Theatre. When the teens all ended up at Lisgar Collegiate Institute, they decided to resurrect the high school's dormant drama club.

"Everyone wanted to act," he explains, "so we drew straws to decide who would direct. I drew the short one." However, by the time Bond finished high school, he knew directing would be his life's work.

His father Courtney, who graduated in 1963 with a BA in history from Carleton after leaving the army, had other ideas. "He wasn't that thrilled with my career choice," Bond remembers. "He strongly suggested I go to Carleton." Bond's older brother, Courtney Jr., also attended the university, earning an engineering degree in 1966.

A keen science student in high school, Bond studied physics and chemistry his first two years at Carleton. He then switched to an arts program in English literature. Entering his final year of arts, he realized he needed only four arts courses and one science course to earn both his BSc and BA. He graduated with both in 1965.

While at Carleton, Bond was president of Sock 'n Buskin and directed several productions for the student theatre troupe. He and the troupe's treasurer, Canadian newspaper magnate Conrad Black, BA/65, once raised more than a few eyebrows

on campus when they staged a controversial play based on *Huckleberry Finn*, featuring on-



Timothy Bond, centre, with actors Eric Roberts and Sherilyn Fenn on the Hollywood set of *The Shadow Man*, a television movie he directed in 1997.

stage nudity. The students involved were hauled before a board of honour for their misdeeds, but got off with a warning. Bond says the incident was reported on several U.S. network news shows and has been recounted in Black's autobiography.

Bond went on to make a name for himself as a director in Canada's theatre community. His first job was at the Stratford Festival. "Luckily, I was able to draw from Munro Beattie's Shakespeare courses."

After directing more than 150 theatre productions over 15 years, he decided to try to fulfill his life-long ambition of becoming a feature film director. The transition, Bond says, has been rocky, including many stints directing "totally mindless episodic TV. But I finally made it."

Bond has written several screenplays including a top grossing horror flick for Columbia Pictures, *Happy Birthday to Me*. He has directed hundreds of television shows including *Due South*, *Star Trek: The Next Generation*, *Touched by an Angel*, *Top Cops* and *The Outer Limits*. He's also been in the director's seat on a number of television movie sets including: *TekLab*, *Rapture*, *Till Death Do Us Part*, *The Shadow Men* and *Sweet Deception*. Bond hopes to break into feature film directing next.

Today, Bond splits his time between homes in Hollywood and Toronto. He says he owes much of his success to the well-rounded education he received at Carleton. "Without the solid grounding I got in literature and narrative structure, I wouldn't have ended up as a director," he says.



Giuliano Tolusso, BJ/83, is manager, public affairs for the Canadian Payroll Association in Toronto.

**"Everyone wanted to act
so we drew straws to
decide who would direct.
I drew the short one."**

Convocation '98

Pomp, circumstance & glory

By Cindy Robinson
Photos by Mike Pinder



James Cameron accepts his honorary degree.

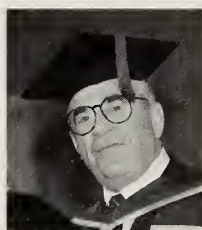


On June 13, 2,600 Carleton graduates were finally rewarded for years of hard work, personal sacrifice and long nights with a chance to bask in the spotlight of academic glory at the 1998 convocation ceremonies. A master's degree in English literature was my particular prize that day—a day I will not easily forget.

As the 200-plus doctoral, master's and bachelor's candidates filed into the gymnasium, a palpable buzz of excitement and swelling pride filled the facility. Heads craned as parents tried to find their sons and daughters in the sea of black robes. Camera flashes popped as the regalia-clad academic procession, including honorary graduate James Cameron, was ceremoniously piped into the room. My feelings of happiness and pride reached an euphoric pitch as my name was announced and I ascended the stage to be hooded and congratulated by the dean of graduate studies and the university chancellor, Arthur Kroeger. With my degree firmly in hand, I distinctly recalled two pieces of advice given by James Cameron. "Figure out your own definition of success," Cameron exhorted, while also reminding students that "the most important thing you have learned is how to learn." With these thoughts in mind, I proudly descended the stage knowing that the world was mine.



J.G. Turcotte



Simon Reisman



Zdenek Johan



Jocelyne Bourgon

Framing the moment

Volunteers from the commerce society, journalism chapter, old crow society, swimming chapter, English grad society and men's basketball helped new grads celebrate their achievement this year by framing their diplomas. With their help, the department of development and alumni services sold a total of 659 frames over the three days of convocation. All proceeds will be used to support alumni programming.

Teaching Awards

Carleton's first ever High School Teaching Awards were presented by the alumni association to two of Eastern Ontario's finest educators at the spring convocation.

Peter Brodribb of Gloucester High School and John Reeder of Colonel By Secondary School were the inaugural recipients of the awards established to recognize teachers who have had a lasting, dynamic influence on their students. Teachers were nominated by scholarship winners from Carleton who graduated from Eastern Ontario high schools.

Founders Award

H.H.J. Nesbitt, professor emeritus and Carleton's longest serving marshal of convocation, received the Founders Award at the June 11 convocation for his significant contribution to the advancement of the university. The Founders Award is the university's highest non-academic award. Nesbitt is a former professor of biology, chair of the department of biology, and the first dean of the faculty of science.

Honorary Degree Recipients

Carleton bestowed honorary degrees on five distinguished and deserving individuals: J.G. Turcotte, for his leadership role in establishing the Ottawa Centre for Research and Innovation; Zdenek Johan, for his career as a distinguished scientist; Jocelyne Bourgon, for an outstanding career as a public servant; Simon Reisman, for his contribution to Canada as a public servant and international negotiator; and *Titanic* director James Cameron, in recognition of his career as a Canadian filmmaker.

A stroke of genius

Picasso exhibit draws crowds to Carleton's art gallery

Art lovers got a double dose of Picasso this summer in Ottawa thanks to a special exhibition of Picasso's Volland Suite at the Carleton University Art Gallery.

The exhibition of work by one of the most influential and best-known artists of the 20th century was organized in collaboration with the exclusive Canadian presentation at the National Gallery of Canada (NGC). On loan from the Museum of Modern Art in New York, the exhibit drew thousands of tourists to the nation's capital from April to July, 1998.

It was a stroke of marketing genius for the smaller university gallery to supplement the NGC show with its own showing of the Volland Suite. The popular exhibit at the national gallery helped boost attendance levels and recognition for the cam-

pus gallery.

"We saw this as an opportunity to tap into the huge awareness surrounding the exhibit at the national gallery," says Sandra Dyck, gallery administrator. "People love this show," she says. "It's beautiful work. We've been getting excellent feedback."

Named after Ambroise Volland, Picasso's Paris art dealer, the Suite contained a complete set of 100 etchings dating from the early 1930s when the artist was deeply in love with Marie-Therese Walter, a young blonde woman whose image dominates his art work. He offered them to the Paris dealer in exchange for paintings Volland had in stock at the time. Three additional portrait etchings of Volland himself round out the selection.

The Suite was released on the market in 1950 and is rarely seen in its entirety.



Pablo Picasso (1881-1973), *Sculptor and Model Seated Before a Sculptured Head* (detail), 1933. Collection of the National Gallery of Canada.

J-School paper at the top of the heap

The community newspaper produced by the School of Journalism and Communication has been named best overall university or college newspaper for 1996-97 in the general excellence awards sponsored by the Ontario Community Newspapers' Association.

Centretown News earned its first place showing, according to the judges, for its "strong editorial content with diverse news going beyond...campus borders and crisp layout." This is the first time the publication has entered the competition.

The newspaper is produced by third and fourth year journalism students as part of the school's curriculum. It is published every

second Friday during the school year and is distributed to 16,000 homes and businesses in the Centretown area.

Chris Dornan, director of the school of journalism, is delighted by the award. "*Centretown News* is not only one of the core learning opportunities in the journalism program, but a benefit to the Ottawa community as well," he says. "This award is a credit to the students who staff the paper, to the teaching assistants who help them and to Professor Klaus Pohle who oversees every aspect of the operation."

"I note also that the award was for the 1996-97 edition of the paper," adds Dornan.

"*Centretown News* has since added color photography to its pages, improved its layout and presentation and introduced an online edition. I look forward to a similarly strong showing in contests to come."



New BA in arts and culture

Carleton is breaking boundaries in academic programing with the launch this year of a new four-year honours degree in art and culture.

The interdisciplinary program will allow students to combine courses from the three academic units of the university's school for studies in art and culture—art history, music and film studies—with core courses in art and culture. "This is rather unusual," says Bryan Gillingham, acting director of the school. "I'm not aware of any other programs like this offered in Canada."

The new degree will be of particular interest to students interested in arts journalism, programming, or arts management and policy. It will cover areas such as critical theory, cultural theory, aesthetics, multi-culturalism, post-colonialism and feminism in relation to art, music and film. New courses will be introduced which explore interrelationships in the arts, such as the use of music in films. The requirements of the new degree will be flexible to enhance choices for students and allow for study in other cultural disciplines.

"The definition of what culture is and its growing impact on many areas of modern life means we have to broaden our approach to studying this important and constantly evolving subject," says Gillingham. "Our new degree in art and culture will equip students with the knowledge and skills to live and thrive in today's audio-visual culture, whether they're managing it, creating it or just enjoying it."

The school for studies in art and culture has established a reputation for excellence since it was formed in the early 1990s. It's known for a superb faculty including 3M Teaching Award winner Alan Gilmour, renowned composer Patrick Cardy and film industry expert Chris Faulkner. The faculty offers research and practicum partnerships as well as unique graduate programs such as the master's degree in film studies offered for the first time this year.

Academics and administrators on the move



Malcolm Bibby

Malcolm Bibby, the dean of Engineering, has resigned effective July 1, 1998. His resignation comes after eight years as dean. Bibby will go on sabbatical leave after which he'll return to teach in the department of mechanical and aerospace engineering.

"Malcolm Bibby richly deserves the thanks and appreciation of the entire university community for all the contributions he has made to Carleton," says President Richard Van Loon. "He has worked tirelessly to build on the strengths of his faculty and create a set of programs that are nationally recognized for engineering and design excellence. Malcolm's enthusiasm for the accomplishments of the students, staff and faculty in his units has made him a very effective champion both here on-campus and in the high-tech community."

A search committee for a new dean of engineering has been struck to replace Bibby.



Keith Newton

Keith Newton, former research director at the Economic Council of Canada (ECC), has been named director of CRUISE, the new Carleton Research Unit on Innovation, Science and Environment.

His first task as director, he says, is to establish an identity and a reputation for excellence for the unit with government and industry, particularly the high-technology sector. CRUISE is a new initiative designed to address the growing profile and momentum of science and technology and environmental issues in the public policy agenda. Established with the guidance of a development team drawn from various departments (including professors from the University of Ottawa), CRUISE is intended to add a third stream of interdisciplinary academic studies and research in the school of public administration.

Newton brings to the university many years of experience at ECC and as a special advisor at Industry Canada. He's lectured and published widely on a range of topics including technological and organizational change, and human resource development.



Wendy Stark

Wendy Stark, an Ottawa consultant with more than 17 years of experience in business and information management has been hired as Carleton's new Chief Information Officer (CIO).

Stark, formerly a partner and senior consultant at CGI Information System and Management Consultants Inc., assumed full responsibility for the university's department of computing and communication services effective May 13, 1998. She will work with senior management to ensure that computing support for the university's academic and administrative goals is of the highest possible calibre. Stark replaces Sally Hansen, who left to become vice-president, information technology, of Newbridge Networks Corporation.



J. David Holmes

J. David Holmes has been appointed director of the university's office of institutional research. The office is responsible for supplying a wide range of information to senior administrators and reporting statistical information about the university to outside agencies.

Holmes joined Carleton in 1992 as university librarian. He was appointed vice-president, information resources, in 1995, a position which was eliminated in 1997. Most recently he's been working as coordinator of the university's Year 2000 project, an effort he'll continue to be associated with in his new position. Holmes succeeds Bill Pickett who will continue to work as a senior analyst within the office of institutional research.



Don McEown

University secretary Don McEown has retired after 35 years of service to Carleton. Nancy Adamson, former director of equity services at Carleton, was appointed to the position effective July 1, 1998. McEown, 60, has been called the "institutional memory" of Carleton due to his long and continuous service. As the person in charge of the senate and board of governors (BOG), McEown has worked for six presidents and served 15 chairs of the board. He was recently honoured with the title of secretary *Emeritus*.

McEown has agreed to help historian Blair Neatby conduct research on a written history of Carleton. An office has been set up to allow him to work with the archives department to organize the corporate and historical records of the university.

Co-op students are learning and earning on the job

Increasing industry demand for co-op education and its rising popularity among students have prompted the university to add five new co-operative education programs to its fall curriculum.

The university has opened a new office to administer the growing list of co-operative programs. The five new programs in sciences and engineering are in addition to the successful nine-year-old co-op program in computer science. Staff at the new Co-op Office for Engineering and Science currently manage up to 16 programs in partnership with approximately 150 companies for students in chemistry, computer systems engineering, electrical engineering, physics and earth sciences.

Co-operative programs alternate classroom learning with paid work experience in a related field. Only students with top marks are admitted into the co-op programs. Students in the new programs will combine their academic studies with three or four work terms which will vary in duration between four, eight or 12 months.

Most of the demand for the co-op programs, according to office administrator Rosemary Carter, comes from the high-technology and biotechnology industries. Companies are realizing that co-op is a cost-effective way to recruit and hire qualified workers, she says, adding that participating companies in Ontario can claim up to \$1,000 per student in tax credits for related expenses.

"We encourage employers to take advantage of these bright, young minds," says Carter. "It can only be to their benefit."

Claudine Simson, the vice-president responsible for external research and intellectual property at Nortel (Northern Telecom) in Ottawa, says the new Carleton co-op programs are welcome news to the region's high tech community.

"We encourage employers to take advantage of these bright, young minds."



Rosemary Carter

"There are a tremendous number of opportunities in the region's high-technology sector for highly qualified men and women," says Simson. "We believe that co-operative education programs are one of the best ways to ensure that university students acquire the skills they need to make the transition from study to employment. Carleton deserves full marks for working with industry to design these programs."

Co-operative education makes sense for students as well. Not only do they get front line experience in resume writing, interview skills, job training and networking, co-op can be a lucrative venture as well. Co-op students get paid the average industry wage of \$500 to \$600 per week. "I think people are catching onto co-op," says co-administrator Woodie Morley. "It's a better way to learn. It's a win-win situation."

"I think people are catching onto co-op. It's a better way to learn."



Woodie Morley

Carter agrees that co-op gives students the opportunity to earn a good salary. "It helps pay for their education," she says. But she adds, "Down the road, it's the experience they've gained that will stand them in a good stead."

More than 600 annual placements are expected by 2001 as the current programs mature and new programs are added.

Carleton's flag is raised in New Zealand

A Carleton professor of environmental studies has won international acclaim as the 1997 recipient of the Rose-Hulman Award at a conference of environmental practitioners in New Zealand.

M. Husain Sadar, executive director of the Centre for Impact Assessment, an academic unit in the university's Faculty of Public Affairs and Management, was recognized for his outstanding achievement in the field of impact assessment at the 18th annual meeting of the International Association for Impact Assessment (IAIA). Sadar says the prestigious award, which is the highest professional award given in the profession, came as a welcome surprise.

"I accept it on behalf of all of my colleagues at Carleton and the centre," he says. "Success is never an individual phenomenon. I am very fortunate."

The centre itself garnered recognition as one of the best institutional centres in the world placing second after Japan for the IAIA's institutional award for excel-



M. Husain Sadar in New Zealand

lence. According to Sadar, the centre also picked up awards for producing top-rated research material, including a best-selling book entitled *Environmental Impact Assessment* which has been translated into six languages.

Established in 1993, the centre conducts teaching, research and analysis of environmental impact assessment. It applies its expertise to projects worldwide including those in Jordan, Kuwait and Latin America.

Abra... Cadabra

CEO surprises Carleton with \$95,000 royalty cheque

It wasn't magic that conjured up a \$95,000 corporate royalty payment from Cadabra Design Libraries this summer. But when Martin Lefebvre, President and CEO of the Nepean-based company, produced a cheque made out to the university, it came as quite a surprise to everyone at Carleton.

"We didn't know this was coming," said President Richard Van Loon. "We are thrilled at the success of Cadabra, that it's doing so well."

The payment represents royalties due for the year ending March 31, 1998, on the sale of Cadabra software that is based on research conducted by Lefebvre while he was a PhD student at Carleton in the 1980s. At the time, the university provided Lefebvre with exclu-



From left to right are Malcolm Bibby, (former) dean of engineering; Jim Wight, chair, department of electronics; Martin Lefebvre, president of Cadabra Design Libraries; Carleton president Richard Van Loon; John ApSimon, vice-president (research and external).

sive rights to the intellectual property resulting from research performed while completing his thesis at Carleton and teaching at the university. Lefebvre says it's his way of paying the university back for supporting his research efforts.

"My research at Carleton helped launch Cadabra," says Lefebvre, MEng/86, PhD/89. "It is only fitting that the university share in the early commercial success of our company in order to continue to fuel the growth of the Canadian high-tech community."

Founded in 1994 by Lefebvre, a former Carleton faculty member in electrical engineering, Cadabra markets a family of software tools that assist computer chip designers in the layout and design of cells for silicon

integrated circuits. The growing list of customers includes 10 of the 15 largest semiconductor vendors in the world.

The money will be used to establish scholarships in electrical engineering, and to support educational opportunities for graduate students and researchers.

"Carleton University is always interested in developing new sources of funding through our direct interaction with the high-tech community in the Ottawa region," says Elizabeth White, director of the office of technology and research development. "Carleton's partnership with Cadabra is a wonderful example of the commercial viability and relevance of much of the research developed at Carleton. We are very pleased to share in its success."

Hometown rivalry to be televised

The opening home game between Ottawa football rivals the Carleton Ravens and University of Ottawa Gee Gees will be televised live across the province starting at 2 p.m. on Saturday, September 19.

The popular home opener, formerly known as the Panda Game, will be held in the Raven's nest at Carleton's Keith Harris Stadium.

Subject to last minute broadcast rescheduling, ONTV Cable 18 (formerly CHCH-Hamilton) has confirmed that its Ontario network will be televising the game. Viewers outside Ottawa should check the television listings for the ONTV channel in their region. Local radio coverage of the game will be handled live by the new Ottawa Sports Radio 1200.



Carleton University Varsity Athletics Hall of Fame

Call for nominations

The objectives of the Carleton Hall of Fame are to recognize outstanding contributions of either athletes or "builders" to Carleton University's interuniversity sports program, and to establish and honour a historical tradition for the university.

Nominations are now being accepted for the following categories:

- Varsity athletes who demonstrated outstanding athletic achievement while at Carleton University;
- Builders: coaches, managers, administrators, or members of the athletics board who have made an outstanding contribution to varsity athletics at Carleton;
- Nominees who have made contributions in both areas.

Inductees will be honoured at the third Hall of Fame Dinner on Saturday, April 24, 1999, at Capone's Restaurant on Industrial Road
Submit nominations by Friday, November 14, 1998, to:

Chair, Hall of Fame Executive Committee
Department of Athletics, Carleton University
1125 Colonel By Drive, Ottawa, ON K1S 5B6
Tel: (613) 520-5626 Fax: (613) 520-4466
Email: david_kent@carleton.ca

Campaign countdown

Final seven projects are designated

Carleton's Capital Campaign is heading into the final phase of its \$50-million objective and university officials say the drive for funds is right on track. With \$15 million left to raise by 2001, the university is now mobilizing its efforts toward seeking support for the following seven top-priority projects:

School of Journalism and Communication

Goal: \$1.2 million

The school has embarked on a special fundraising campaign to purchase state-of-the-art broadcast equipment, to create an endowment fund named after the late Wilfred Kesterton and to introduce student internship programs.

Simon Reisman Chair in Trade Policy

Goal: \$ 0.6 million

Named in honour of this prominent Canadian, an exemplary public servant and trade negotiator, the establishment of this chair at the Norman Paterson School of International Affairs will significantly enhance the teaching, research and outreach contributions on trade policy underway at Carleton.

Faculty of Science

Goal: \$3 million

The historic Tory building and the Steacie chemistry building will be renovated to improve teaching facilities and establish state-of-the-art research laboratories so that Canada can continue to rely on its scientists and researchers.

College of the Humanities

Goal: \$2 million

A permanent endowment will ensure the stable future of the College and help it to continue to provide a margin of excellence for students.

Faculty of Engineering

Goal: \$5 million

The expansion of our engineering programs and the development of partnerships in high-technology will place qualified Carleton students at the forefront of this burgeoning industry.

Student Aid

\$1.5 million

There is an urgent need to build Carleton's scholarship endowment fund in order to continue to compete for and attract strong students.

College of Public Affairs

\$1.7 million

A permanent endowment for this new College will allow the Faculty of Public Affairs and Management to provide a unique educational opportunity to Canada's next generation of leaders.



To receive more information on the Capital Campaign or to make a donation, please contact the department of development and alumni services.

Phone: (613) 520-3636 Fax: (613) 520-3587

Email: devalum@carleton.ca Website: www.carleton.ca/alumni

Kesterton endowment fund is established

Carleton has created a special fund to recognize the lifelong contribution of one of its most respected and long-serving professors, Wilfred Kesterton, who died in December, 1997, at the age of 83.

A total of \$1.2 million is expected to be raised this year through the Kesterton Endowment to support the School of Journalism and Communication. The money will be used to replace aging equipment for students and to build a special endowed fund for the school.

This fundraising project is one of several priorities designated under the five-year, \$50-million Capital Campaign, launched in the fall of 1996. It is the university's first concerted effort to provide additional funds for the school to allow it to continue to provide the best education of its kind in the country.

Kesterton was a part of the school almost from its birth. When he enrolled as a journalism student in 1947, broadcast television did not yet exist in Canada. He lived to see the advent of the computer and the arrival of the web. After graduating, Kesterton became the second member of the fledgling school's faculty, the hand-picked choice of Wilfrid Eggleston, the founding director.

Kesterton helped to establish the school's emphasis on university education in tandem with professional instruction. He was a meticulous writer who valued clarity of expression and grammatical fluency. Above all, he cared deeply for his students and did all he could to encourage their enthusiasms and further their ambitions.

A steering committee of prominent alumni and friends is being assembled to assist in the fundraising project. The participation of alumni and friends of the school will not only help ensure a successful campaign, but will ensure that the school maintains its reputation as an institution of journalism education and media studies. "This is their chance to give back to the school that served them well," says director Chris Dorman.

And they said it couldn't be done

Family raises \$35,000 in unprecedented fundraising venture

When professor Herb Saravanamuttoo, 65, retired this summer after 28 years of service to the university, his family and colleagues presented him with an astonishing parting gift.

The mechanical and aerospace engineering professor says he was "totally flabbergasted" to learn that they had raised more than \$35,000 to fund a scholarship in his name.

"I was very impressed," says Saravanamuttoo. "I was quite taken aback."

The scholarship for outstanding undergraduate students in mechanical and aerospace engineering will grow in perpetuity with the first set of awards to be given in the 1998-99 academic year.

The endowment is the result of an unprecedented family fundraising venture led this year by professor Saravanamuttoo's youngest son Neil, BAHons/91. Neil spearheaded the fundraising campaign with help from Bert Bell, chair of Carleton's mechanical and aerospace engineering department and members of his family—all Carleton alumni—his mother Helen, BAHons/79, MSW/81, his brothers Colin, BEng/87, and Malcolm, BAHons/89, his sisters-in-law Colleen Walsh, BA/90, and Dianne Galus, MPA/98.

"I'm a Carleton grad myself as is everyone else in my family. We were all involved," says Neil, chief of operations for iLogos, an Internet firm in Ottawa. "There was also a lot of support from former students who passed on the message to others via email."

Family members, who had no previous fundraising experience, first approached the development and alumni office last October with their ambitious proposal to raise \$30,000 for scholarships. Staff were skeptical, but went ahead and organized a letter-writing campaign in December to students, faculty, staff,

GasTOPS, Pratt and Whitney Canada and TransCanada PipeLines—Neil says he was confident they would exceed their goal.

The family wanted to recognize Saravanamuttoo's work at the university and to give students, alumni, colleagues and friends an opportunity to recognize his contribution.

"We also wanted to give something back to the university," says Neil. "The university has been good to us."

The Scottish-born professor has touched the lives of hundreds of students over his 28-year career. He's well-known for his work in organizing the university's industrial experience program (IEP), a successful student internship program now in its tenth year.

"It was a bit of an easy sell," says Neil. "A lot of students were really grateful to Dad for the personal interest he's taken in their well-being. He made a lasting impression on them because of his enthusiasm and energy."

Saravanamuttoo will teach one course this term as a sessional lecturer and plans to continue his work with the IEP. A retirement party will be held on September 26 in his honour at the Carleton University Art Gallery.

Anyone wishing to donate to the H.I.H. Saravanamuttoo Scholarship in Mechanical and Aerospace Engineering can contact Neil by email at neils@ilogos.com or Donna Warwick in the development and alumni office by phone at (613) 520-3636 or by email at donna_warwick@Carleton.ca.



Herb Saravanamuttoo with his son Neil, BAHons/91.

corporations, alumni, friends, and industry colleagues.

According to Donna Warwick, program officer, scholarships and bursaries, the response was "amazing and overwhelming." In less than six months, they raised in excess of \$35,000 from more than 50 donors from across Canada, the United States, the U.K. and as far away as Saudi Arabia. "It was the most successful individual endeavour that we've undertaken in recent years," says Warwick.

After securing leadership gifts totaling \$25,000 from three corporate donors—

Ontario helps Carleton attract high-tech grads

A new Ontario government funding initiative has been announced to help universities address the skills shortage in the high-tech industry.

Carleton plans to take full advantage of the Access to Opportunities program to attract more students to high-demand programs. Commonly referred to as the "double the pipeline" project, the program will provide both provincial and private sector funds to participating universities so they

can increase enrolment in specific engineering and computer science programs. Enrolment in these programs must be increased to double the enrolment levels of 1995-96 by the end of 2000-2001. Extra one-time funding has already been put in place to allow participating universities to increase their enrollment in these programs this September by at least 20 percent over last year's numbers.

"We are very enthusiastic about participating in the Access to Opportunities Pro-

gram," says John ApSimon, Carleton University's vice-president (research and external). "The study of high-technology is already a priority for Carleton, and the increase in student applications to our programs in these areas clearly indicates the strong demand for us to increase the number of places available to qualified applicants."

It is expected that this initiative will make the national capital area a prime centre for high-tech training in Canada.

High-tech firms fund research labs at Carleton, Ottawa U

Nortel (Northern Telecom), and a Swedish firm, Telelogic Inc., have jointly invested money and gifts-in-kind totaling \$4 million to open leading-edge telecommunications research and training centres at Carleton University and the University of Ottawa.

It is expected that the centres will attract experts from around the world to the Ottawa region.

"This initiative is a great example of how we like to do things at Carleton University—co-operatively" says John ApSimon, vice-president (research and external.) "This new facility at Carleton will build on our current expertise and, together with our industrial partners and the University of Ottawa, ensure the continuing dominance of the national capital region in the field of Internet communications and related technologies."

The new labs, named the Nortel Advanced Communications Software Engineering Research and Training Laboratories, will play a key role in providing much-needed training in information technology both in the region and in Canada. "Undergraduate students will be exposed to and trained with the latest software tool sets of industrial grade," says Claudine Simson, vice-president, global external research and intellectual property, Nortel. "Also, post-graduate students will have the opportunity to work with faculty and Nortel experts on collaborative research programs in advanced software engineering techniques, protocols design and validation technology."

Nortel intends to contribute funding to equip the laboratories with computers and in-kind support consisting of research initiatives, expertise and strategic leadership. It is anticipated that Telelogic will contribute software licenses for its engineering tools which have helped to standardize the testing and design of computers and telecommunications systems around the world.

Family honours prominent scientist

William (Bill) Harrison Cook, one of Canada's pre-eminent scientists, will be remembered by generations of Carleton science students thanks to a memorial fund which has been set up at the university in his honour.

Cook, who passed away this spring at the age of 94, was recognized internationally for his work with major scientific organizations. Although Cook did not attend Carleton, his three children—Gail Cook-Bennett, BA/61, BAHons/62, Nancy Cook Johnson, BA/68, and Glenn Cook, BA/79—all graduated from the university. They felt that creating the W.H. Cook Memorial Fund in Science was an appropriate way to pay a lasting tribute to their father and to recognize his significant contributions to science.

"Educational opportunity was absolutely crucial to my father," says Gail Cook-Bennett. "He felt very strongly about it. Most of the family members live in Ottawa so they wanted to establish (the fund) at Carleton for that reason." The fund, which will provide scholarships for graduate science students, is also intended to mark the connection between Cook and founding Carleton president Henry Marshall Tory, both of whom were among the founding fathers of the National Research Council (NRC) in Ottawa.

Cook's career at the NRC spanned nearly 50 years and included positions as director of the division of applied biology and later executive director of the NRC. He retired from that post in 1970. He received numerous Ca-

nadian and international honours including the Order of Canada (1969) and the Order of the British Empire for his efforts in designing a rudimentary refrigeration system—a portable cold air blower for the decks of ships bound for Britain across the Atlantic Ocean—which helped alleviate the critical perishable food shortages during World War II.

The university has received many generous donations to the memorial fund in addition to the family's initial pledge. Contributions to the W.H. Cook Memorial Fund in Science can be made c/o the development office at Carleton University, 1125 Colonel By Drive, Ottawa K1S 5B6. For more information call Donna Warwick at (613) 520-3636.



William (Bill) Cook

Alumni director co-chairs philanthropy day

Susan Doyle, executive director of development and alumni services, has agreed to co-chair National Philanthropy Day, 1998, in Ottawa on November 17.

An initiative of the National Society of Fundraising Executives, the day is "an opportunity to celebrate the impact of philanthropy in our community," says Doyle.

The program will involve fundraising executives and celebrity volunteers going into high school classrooms to discuss the importance and meaning of philanthropy.

Doyle says she agreed to take on the additional responsibility because "Carleton benefits so much from the incredible commitment of hundreds of alumni volunteers as well as the generosity of thousands of donors. The university should play a role in recognizing that leadership."

Alumni kick up their heels in Calgary for Carleton's birthday

Western hospitality turned Carleton's 56th birthday into a special celebration

June 18 in Calgary.

More than 80 alumni and friends kicked up their heels at a party at the Saddledome hosted by Grant Bartlett, MSc/62, president of Apogee Capital Limited, and a co-owner of the Calgary Flames hockey club.

The Calgary branch of the alumni association helped organize an outstanding event where guests—including Carleton president Richard Van Loon, Peter Emberley, director of the College of the Humanities, Richard Taylor, chair, earth sciences department, environmental engineering professor Paul Van Geel, Andy Donovan and Susan Doyle of development and alumni—had an opportunity to enjoy a tour of the Saddledome prior to the party.

Ron Bremner, CEO and president of the Flames hockey club, was guest speaker for the evening. An exemplary and entertaining speaker, Bremner described how listening to his customers has helped him re-energize the hockey club's service and

attract season ticket-holders. It was easy to see from his talk how this leader can inspire a winning team.

A breakfast earlier that day was hosted by

Bartlett who, along with several alumni, invited his guests and close associates.

Guests listened in wrapt attention to a presentation by Peter Emberley on the College of the Humanities and it was clear that he won new converts from the response to his



Left to right: Dawn McDonald, guest, Carleton President Richard Van Loon, Peter Emberley, director of the College of the Humanities, and Grant Bartlett, MSc/62.



Showing off their authentic Calgary Flames jerseys, a gift from the hockey club in honour of Carleton's birthday, are, left to right: Peter Emberley, director of the College of the Humanities, Carleton President Richard Van Loon, Susan Doyle, executive director, development and alumni, Richard Taylor, chair, earth sciences department, and Paul Van Geel, a professor of environmental engineering at Carleton.

Basketball chapter tees off for student bursaries

The Carleton University Ravens Basketball Alumni Association held its annual golf tournament at the Highlands Golf Club in Ottawa in July. Approximately \$5,000 was raised for the student bursary fund established by the alumni

chapter under the Ontario Student Opportunity Trust Fund program.

Past-president Pat Stoqua and his organizing committee did a wonderful job in enticing 78 alumni and friends to come out and enjoy a hot, muggy day of

golf while helping to raise funds.

A highlight of the day was seeing Carleton athletics director Drew Love continually wandering down adjoining fairways searching for wayward golf balls. After finishing play, Love explained that networking with

alumni was a part of his job, even if that meant he had to slice his drive across the fairways to see an old friend or teammate.

Golf was followed by an excellent meal and an award ceremony during which just about everyone earned a prize.

Journalism

Pavlik is new president

Pamela Pavlik, BJ/80, is the new president of Carleton's journalism alumni chapter. Pam was previously president of the Montreal branch of the alumni association (1993-96).

Now a media relations consultant for Dairy Farmers of Canada in Ottawa, Pam says she's delighted to continue her association with Carleton and to get reacquainted with the nation's capital and friends from her university days.

Pam joins Gord Holder, Nina Hamad and Jocelyn Everest Bellefeuille on the chapter executive.

The chapter is planning for the fall launch of its mentor program. The spring program successfully matched 22 mentor and student teams. The chapter is looking forward to even more participation this time.

If you're interested in more information on how to become a mentor, contact Jocelyn by phone at (613) 744-7303 or by email at bellefeje@DFO-MPO.GC.CA.

Engineering

And the survey says....

A new chapter has been written into the history of Carleton's growing alumni association this year with the creation of the first alumni chapter for engineering. With more than 3,000 members, it's the largest of the association's 16 alumni chapters.

A survey mailed out in the spring indicated there was interest in forming the chapter by more than 73 percent of engineering alumni who responded.

All engineering alumni are welcome to attend the founding meeting for the chapter on September 23 at 7:30 p.m. in room 2014 of the Minto building at Carleton.

Edmonton

Summer solstice pub

The Raven Pub provided an appropriate setting for the 6th annual summer solstice pub night hosted by the Edmonton branch.

The sunny Alberta skies, warm weather and the obvious link between Carleton and the name of the pub helped to entice a few new attendees, including Laura Bonnett BA/92, MA./97, Anne Claridge BA/73 and Janice Lacapra MSc/77 to join the festivities. We hope to see you at future events. Thanks to Judy Moschuk, BAHons/86, for arranging the event.

Halifax

An eclectic mix of events

The Halifax branch invites all grads to attend a presentation of "Celtic Electric" by Symphony Nova Scotia on October 2, 1998.

On December 11, 1998, the second annual Halifax branch Christmas cocktail party will take place at Ryan Duffy's Speakeasy.

The branch is also looking for a few sharks to join an extremely casual pool league on Monday nights.

For information on any of these events or if you would like to become involved in the Halifax branch please call K.G. Nesbit (902) 425-4907.

English Grads

A fall literary lineup

The English Grads Society is pleased to present the schedule for its 1998-1999 book club.

All discussions will be held at 7:30 p.m. in the English department lounge 18th floor, Dunton Tower, Carleton University. Refreshments will be served. Bring a friend!

For information on the dates for the meetings, contact Michael Robinson by phone at (613) 567-6802 or by email at microbinson@sympatico.ca

A magical evening of memories at ID reunion



Wim Gilles, founding director of the school, centre, with his wife Rieke, and, left to right, former professor George Singer, Tim Maxwell, BID/98, professor Brian Burns and his wife Sue.

The school of industrial design celebrated its 25th anniversary during the weekend of April 24-26, 1998.

A welcome reception was held on Friday at the Carleton Art Gallery in conjunction with the opening night of the 20th annual graduation exhibition. President Richard Van Loon gave the opening address focusing on both the graduates and the many alumni in attendance.

The highlight of the weekend was the gala party at the Museum of Nature on Saturday evening. Attended by 175 alumni, staff and friends, the party began with music, cocktails and hors d'oeuvres in the

atrium. Dinner was held in the salon followed by a magic show by grad Chris Pilsworth, BID/86. The evening was hosted by the inimitable Don Westwood. Dance music from the '70s and '80s followed words from the school's founder and first director Wim Gilles. The weekend was capped with a Sunday brunch and the signing of the 25th anniversary banner. Thanks go to our generous sponsors: Expo Graphiq, Hippo Design Inc., Nortel, CDG, Ross J. Slade Industrial Design, Gibson Product Design Inc., The Design Workshop, Mass Engineered Design Inc. and the National Capital Commission.

**7th Annual Old Crow
Golf Tournament**
**Friday September 25th.
12:45pm Shot-Gun Start
Dinner & Awards**
**GLEN MAR GOLF & COUNTRY
CLUB**
7967 FERNBANK RD. STITTSTVILLE, ONTARIO

For More information Contact:
Kevin McKerrow (613) 592-8174



CU at Homecoming '93

Saturday October 3rd

Reunions/Events

**Bald Ravens
Alumni Hockey
Game**

**Women's Waterpolo
Alumni Game**

**Commerce Society
27th Annual
Money Reunion**

**Swimming Chapter
Annual
Alumni Swim Meet**

**For more details
see the ads on the following page.*

"Super Saturday" of Events

10 a.m.-1 p.m.

**Western Style Breakfast
Athletics Field**

**Registration - Alumni Tent
Passport for full day's activities
Face Painting, Balloons & More**

**Bring the whole family
Free Parking Lot 05**

**1 p.m. Football Game
Carleton Ravens
VS.
Queen's Golden Gaels
Keith Harris Stadium**



**4-6 p.m. Post Game Reception
Oliver's Pub**

**6:30 p.m. Chancellor's Dinner
Fenn Lounge
1958 Grads and Earlier**



**8 p.m. Alumni Pub
Oliver's**

To assist with Homecoming, to pre-register for any of the above events or if you need more details, call Gary Shaver, Development and Alumni Services, 1-800-461-8972 or email gary_shaver@carleton.ca

Vancouver

Kayaking on the coast

What a success! The 4th annual kayaking trip was the highlight of the year once again. Decked out in their new Carleton University alumni t-shirts, 23 alumni, spouses and friends set off on this fun-filled adventure. With seals frolicking around us and bald eagles soaring above us, we paddled along the coast of Mayne Island—stopping occasionally to admire the unique sandstone formations and to relax on sunny beaches. In the evening we gathered for dinner at a local pub then capped the day off alternating between soaking in the hot tub and sitting around the campfire.

This was my last event as president of the Vancouver branch. I have had a wonderful



Lucinda Tooker, BA/81, left, kayaks with her friend Tony Greenall.

two years planning events and meeting fellow Carleton graduates. But it is time to pass on the torch. I am pleased to announce that Keith Leech will be stepping into my position. He is enthusiastic, energetic and full of great ideas for new events. Keep your eyes peeled for the familiar red flyers in your mailbox!

More great news. The Vancouver Branch is growing! Rosemary Renstad, Vancouver branch treasurer, and her husband/fellow alumnus Keith Schaefer, are the proud new parents of a beautiful baby girl named Laura. Congratulations Rosemary and Keith.

Celia Quigley, BAHons/90

Bald Ravens Society

Celebrating 10 years of league play

The Bald Ravens Society this year is celebrating the 10th anniversary of the varsity level hockey club at Carleton University.

In the spring of 1989, a group of former Ravens hockey players put together a plan to bring back the Ravens to the university. A club team, sponsored by hockey alumni, corporate donations and student fundraising, started the 1989/90 season in the Ottawa senior league. The club found a good home at the RA Centre and finished that year in fourth place against senior competition. Exhibition games against local universities and colleges complemented the league play.

The goal of bringing back the Ravens to the university continued in 1993/94 when Carleton students voted 2-1 in support of a referendum motion to support a varsity team in the college league. The vote was not supported by the university. However, Carleton is currently considering plans to build a multi-rink complex on campus and to possibly organize a men's and women's varsity hockey program.

There have been many memorable moments over the past decade. The Ravens plan to celebrate the upcoming 10th season with the traditional win over ageless alumni at the annual homecoming game slated for 1:30 p.m. on October 2, 1998 at the RA Centre, followed by beer and pizza at Oliver's and possibly an anniversary dinner at the Faculty Club.

Alumni are advised to call (613) 523-4733 if they are interested in playing and/or joining post-game activities.

Paul Correy, BEng/74

Hats off to our volunteers



Stew Ross, BCom/78, who spoke at a student information night in Kingston that was hosted by the student liaison office.

Michael Ladyk, BArch/95, who spoke at a student information night in Sudbury that was hosted by the student liaison office.

Ron Catterall, BEng/61, Gail Larose, BAHons/69, MA/70, Mike Makin BJ/86, Maria McClintock, BA/86, and Chris Mueller, BCom/95, who represented the national alumni association at the June convocation ceremonies.

The Commerce Society's 27th. Annual Money Reunion

Saturday October 3rd.
Homecoming 98



For more details contact:
Chris Mueller (613) 792-1939

Attention

Women's Water Polo Alumni
Don't miss this year's Alumni Game!
Saturday October 3, 1998

Pre-game gathering: 5:00 p.m.
Game time: 6:00 p.m.
Team social and Sunday brunch to follow.



For more details call Cathy Hanan
(613) 237-0107 or 728-0826 (5182).



Seeking alumni volunteers

The Carleton University Alumni Association values the volunteer services its alumni provide. There are many ways to continue your association with Carleton, including organizing branch or chapter activities, assisting with homecoming and special events, student recruitment, mentoring, speaker series, fundraising, co-op placements as well as many other university projects.

The following branches and chapters are currently seeking volunteers to serve in a leadership capacity:

Commerce Society
Law Society
Men's Soccer
Public Administration Chapter
Kingston Branch

The national alumni council is seeking volunteers to serve positions on the following committees:

Editorial Advisory Committee
Homecoming Committee
Services Committee
Workplan Committee

If you are interested in volunteering your time and skill sets, or if you would like to get involved in branch or chapter activities, please contact the department of development and alumni services at (613) 520-3636, or the appropriate branch or chapter president from the directory on this page.



www.carleton.ca/alumni

Alumni Directory



Branches

Calgary	Rick Breen, BA/87	H: (403) 686-3645
.....	W: (403) 278-9411
Edmonton	Sherri Kashuba, BCom/87	H: (403) 432-6571
.....	W: (403) 492-5880
Halifax	K.G. Nesbit, BA/96	H: (902) 425-4907
Hamilton	Paul Brown, BA/89	H: (905) 575-8480
Kingston	Stewart Ross, BCom/78	H: (613) 384-3433
Montreal	Derek DeLeon, BA/94	W: (514) 931-9946
Ottawa	Maria McClintock, BA/86	H: (613) 594-4558
.....	W: (613) 739-5107
South Western Ontario	Gerard Buss, BA/73	H: (519) 850-7108
.....	W: (519) 672-6060
Toronto	Stephen Fretwell, BA/89	H: (416) 979-0029
Vancouver	Keith Leech, BCom/92	H: (604) 737-8490
Victoria	David Gerrior, BA/83	H: (604) 658-4836
Winnipeg	Brigitte Leitgeb, MA/93	H: (204) 353-2476

Chapters

Bald Ravens	Paul Correy, BEng/74	H: (613) 523-4733
Canadian Studies	Ian Kenney, MA/96	H: (613) 721-7737
Commerce Society	Chris Mueller, BCom/95	H: (613) 841-9862
Engineering	Ron Catterall, BEng/61	H: (613) 829-1054
English Graduates	Christine Fisher, MA/77	H: (613) 237-5867
International Affairs	Philip Rourke, MA/89	W: (613) 520-6696
Journalism	Pam Pavlik, BJ/80	H: (613) 241-3961
.....	W: (613) 236-9997
Law Society	Pat Boileau, BA Hons/95	W: (613) 236-3902
Old Crow Society	Kevin McKerrow, BA Hons/87	H: (613) 592-8174
Ravens Basketball	Gary Breen, BCom/78	H: (613) 727-5496
.....	W: (613) 225-6740
Men's Soccer	Michael D. Ianos, BA/86	H: (613) 834-8405
.....	W: (613) 230-3238
Swimming	Tim Kilby, BA/90	W: (613) 225-3174
Women's Soccer	Lisa Smith, BCom/91	H: (613) 226-5413
Women's Waterpolo	Cathy Hanan, BJ/96	W: (613) 728-0826

Affiliates

Chicago	Mary Doohan, BSc Hons/72	H: (708) 246-5916
.....	W: (312) 807-2721
Hong Kong	Ann Chan, BCom/93	H: (852) 2891-6265
London, England	Glenn Heenan, BCom/95	H: 0171-425-4629
Japan	E. Patrick Shea, BA/90	H: (048) 825-7636
Washington, DC	Marcia Mayne, BA/78	H: (202) 667-0336

For information about branches, chapters or affiliates, contact Joanne Seigny at (613) 520-3636.

Fifties

'53

Mervyn Kelly, BJ/53, retired in 1989, has published two books and is continuing to write mystery novels. He is also working on a historical project for the town of Baysville, Ontario, where he resides with his wife Elsie Leskew.

'54

Barbara Harris (Tate), BA/54, has accepted a two-year appointment as chair of the department of linguistics at the University of Victoria in British Columbia. Barbara lives in Victoria.

'55

Howard McConnell, BA/55, retired from teaching law at the University of Saskatchewan on July 1, 1998. He was granted the designation of Professor Emeritus of Law.

'59

Gordon Pape, BA/59, is the author of four published books entitled *The Best of Pape's Notes*, *The Canadian Mortgage Book* (with Bruce MacDougall), *Gordon Pape's 1998 Buyer's Guide to Mutual Funds*, and *Gordon Pape's 1998 Buyer's Guide to RRSPs*. He lives in North York, Ontario.

Sixties

'62

J. Roy Boucher, BA/62, was recently appointed director of mission education at the St. Joseph's Health Centre in the Sudbury Regional Hospital. He has also recently been named by the Ontario Conference of Catholic Bishops as a representative to the Ontario multi-faith council on spiritual and religious care. Roy lives in Sudbury.

'69

Edward Kinsman, BA/69, retired in June, 1998, from teaching at Smiths Falls Collegiate where he was head of the geography department. Edward and his wife Pam plan to move to Mahone Bay, Nova Scotia.



Sandra Palef (Slack), BAHons/69, MA/70, is a psychoanalyst in private practice in Toronto. She married Nissim Avraham on December 6, 1997. Her email address is spalef@ica.net

Martin H. Potter, BSc/69, recently retired after 30 years in the federal public service, much of which was spent at the communications security establishment in Ottawa. Martin lives in Greely, Ontario, where he is pursuing hobbies of family history, amateur radio and astronomy.

Charles Haines 1928-1998

Charles Haines, one of Carleton's most recognizable faces, passed away on May 19, 1998, at the age of 70.

The former English professor was known for the gusto he applied to teaching the works of Shakespeare.

"He will be missed enormously," says professor Robert Lovejoy, chair of the department of English.

To the larger Ottawa-Carleton community he was perhaps best known as CBC Radio's theatre critic and for his popular itv lectures.

Haines earned his undergraduate degree from St. Paul's University in New Hampshire followed by a master's degree from Trinity College in Dublin. In the early 1960s he joined the Carleton faculty.

Stuart Adam, vice-president (academic) paid tribute to professor Haines. "His enthusiasm for literature and teaching was infectious. Generations of students came to read and understand Shakespeare under his guidance. His insight into art and

culture was available not only to our students, but also to the community through his regular broadcasts. He enriched this university and our city throughout his career. Our loss is profound."

In memory of Charles Haines, the department of English is helping to establish a commemorative book prize. Details of this prize will be decided by a committee of faculty, students and friends, but it has been suggested that the book prize be awarded to the best

essay in English 18.334: Shakespeare and his Contemporaries.

The department of development and alumni will be administering funds for this prize. All gifts made in the form of a cheque will be given tax receipts. Cheques should be made payable to the Charles Haines Shakespeare Book Prize c/o Development and Alumni Services, Room 510, Robertson Hall, Carleton University, 1125 Colonel By Drive, Ottawa, Ontario K1S 5B6.



Seventies

'71

Peter Werner, BEng/71, and his wife Gail have relocated to Dallas, Texas, where Peter is a project manager with Origin Technology in Business. Peter is currently on assignment in Dayton, Ohio.

'72

Earl Schultz, BEng/72, has accepted a new position with the National Energy Board as team leader responsible for labour relations, compensation and benefits. Earl resides in Calgary.

Amy Swenson, MA/72, has moved to Prince Edward Island to start a new business called the Island Fiddler, which specializes in violin repair and lessons.

'73

Janet Thorsteinson, BEng/73, was recently appointed to a new position as a director general with the federal department of Public Works and Government Services Canada.



Janet resides in Ottawa.

In memoriam



Robert James Ashcroft, MA/80
on December 8, 1997

Sandra Barnard, MA/71,
on December 11, 1997

Desmond Bowen, BAHons/50,
on April 17, 1998

Richard Campbell, BJ/53,
on March 30, 1998

Paula Cater, BA/89,
on April 9, 1998

Frank Driscoll, BA/76,
on April 16, 1997

Carol Leard, MSW/71,
on May 10, 1998

Richard Lewar (former student),
on May 15, 1998

Limpho M. Taoana, MA/82,
on January 25, 1998

Brian Thorsteinson, BSc/68,
on January 10, 1998

Happiness is the name of the game

New book sets out rules for winning in life

It's only 10 o'clock in the morning and already you've withstood whining from the kids, been bullied by your boss, and clashed with a confrontational co-worker. According to Jim Murray, MA/69, you've just been dealt another lousy hand in the "game of life."

Murray is the author of a newly-released book called *The Game of Life*, a practical '90s guide for improving the quality of the important relationships in your life. The book's premise is that you will increase your chances of winning in conflict situations if you treat life like a game. By learning the rules for dealing with difficult opponents, Murray predicts, the more likely you are to become a skillful player.

"*The Game of Life* shows you which tactics are most effective in changing obnoxious and insensitive behaviours," says Murray. "It provides practical strategies for preventing tension and turmoil in important business and personal relationships."

The book prototypes 14 player profiles—bureaucrats, dinosaurs, guerilla fighters, grenades, know-it-alls, manipulators, myopics, no people, oysters, tough guys, wafflers, whiners, and yes people—and then illustrates seven basic game rules to deal with them. "No one has ever, in my judgment, taken the time to codify the rules of human behaviour and that's what this book tries to do," he says.

If anyone can claim to have mastered the game of life, it's Murray. Born and raised

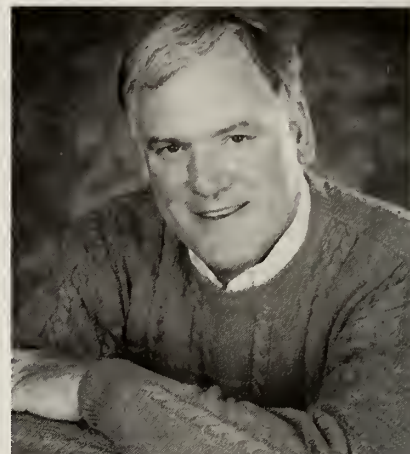
in Hamilton, Ontario, he was orphaned in his early teens. "I had to fend for myself," he recalls. "I had to pay my own way." He has since earned four university degrees and at age 52 has succeeded at no less than five distinct careers.

Murray has more than 25 years experience as a consultant and strategic planner, is an author and business columnist, a professor of international law, a labour relations mediator, and the list goes on and on. He's currently the CEO of Optimal Solutions International, a small firm that specializes in creating business strategies to help organizations reach their full potential.

"I like to keep a lot of balls in the air. I find that one way or another, they all seem to come together in the work I do for my clients," he says.

Murray's fascinating and multifaceted background has given him the grist for his book. It encapsulates almost 30 years of research, teaching and personal observations on life. "I couldn't have written this book if I hadn't experienced it," he states. "The circumstances that were dealt me were such that whenever I saw a fork in the road, I always took the least likely one."

One of those paths took Murray to Carleton University in the late '60s where he not only completed his first graduate degree but became a well-known campus jock. He was captain of the Ravens basketball team in the year the team went undefeated in league play. Murray later joined Carleton as a full-time staff member—first as assistant registrar, later becoming the university's first director of continuing education. He also vol-



Jim Murray

unteered his talents as president of the alumni association and as an alumni representative on the university's board of governors.

Murray and his wife Anne live in Guelph, Ontario, and have four children ages 13 to 27. When he's not home or at his office, Murray is either teaching university courses or is "squirreled away" at his 150-acre retreat north of Guelph where he's writing his next book on the subject of negotiating, due out this fall.

People often describe Murray as a workaholic. He denies it. "I very much enjoy what I do. Putting in the time is never seen as a sacrifice because for me it is enjoyment."

Murray believes winning is knowing your life's purpose. For him, the name of the game is to be happy. "And as long as I'm here, I'll still be working on it," he says.

The Game of Life is marketed and distributed primarily through the Internet. To order the book or to "play" the game, visit the web site at www.the-game-of-life.com.

'74

Tony Deyal, BJ/74, is media/communications advisor for the Pan American Health Organization/World Health Organization based in Barbados. Tony is also a columnist for several Caribbean newspapers. He welcomes contact from former classmates at trini@caribsurf.com

Koon See Yap, BJ/74, is the deputy principal at the Academy of Journalism and Mass Communications in Kuala Lumpur, Malaysia. He previously was a translator and editor at several news publications in the Pacific

Rim and is the author of seven books including

Chinese Immigrants in Ottawa. A Survey of Mass Media Attitudes and Behaviour. Koon See resides in Malaysia with his wife Yoke Kuan Tan.

'76

Kenneth Charbonneau, BCom/76, was recently appointed chief financial officer at G & A Imaging. He previously was with KPMG and continues to serve on the KPMG high technology practice group as leader. Kenneth lives in Ottawa.

Gary Duck, BScHons/76, recently received an award from the Ottawa Centre for Research and Innovation for significantly enhancing the technological capabilities of the Ottawa region. Gary is a vice-president at JDS Fitel in Nepean, Ontario.

Craig Howson, BJ/76, was married to Shirley Norvitch on September 7, 1996. They reside in Arvada, Colorado, where Craig is director of On-Line Media Services for National Business Media, a trade publishing company in Broomfield, Colorado. He can be reached by email at chowson@nbml.com

'77

James Hale, BA/77, recently became a partner in Aragona Communications, a Nepean-based corporate communications agency where he's been director of writing services for the past year. The company provides integrated communications services for a wide range of clients in the national capital region.

Robert F. MacLellan, BCom/77, has been named executive vice-president, TD Investment Management division, with the Toronto Dominion Bank Financial Group. He resides in Toronto.

Scott Roger, BA/77, MA/80, has accepted a position in the Asia-Pacific department of the International Monetary Fund. He previously worked at the Reserve Bank of New Zealand. He and his wife Barbara reside in Washington, D.C.

'78

Bruce Baker, BA/78, has moved from Ottawa to Stittsville, Ontario, with his wife Bonnie Cunningham and their daughter Alana. Bruce continues his position as manager, production systems, at Intermap Technologies in Nepean, Ontario. He still finds time to play his saxophone around the city.

Peter C. Pivko, BArch/78, was appointed senior vice-president of operations for Lincoln Equities Group, a large commercial developer based in Rutherford, New Jersey. A past-president of Carleton's alumni association, Peter lives in Millburn, New Jersey, with his wife Susan, a clinical manager for the Kessler Institute, their daughter Jordana and their son Adam.

'79

Alexandra Bugailiskis, BAHons/79, MA/92, was appointed ambassador to the Syrian Arab Republic by the Department of Foreign Affairs and International Trade. She resides in Ottawa.

Charles Ewing, BA/79, recently accepted a position as plant manager with Rooney's Fertilizer Centre in Iroquois, Ontario. He lives in nearby Maxville with his wife Julie (Harrison).



Dayv James-French, BA/79, has published a collection of short stories entitled *What Else is a Heart For?* The book includes his story *Cervine* which was anthologized in both *The Journey Prize Anthology* and *92: Best Canadian Stories*. Dayv will be promoting the book with a Victoria-to-Montreal tour. He resides in Ottawa.



Paul Solnoky, BEng/79, is director of commercial programs at Reflectone, a manufacturer of flight simulators and training systems based in Florida. Paul lives in Tampa

with his wife Brigitte and their two children, Paul, age 10 and Veronica, age eight.

Eighties

'80

Sandy Hay, BAHons/80, recently left his position as the town planner for Carleton Place, Ontario, to take up duties as the county planner in Brockville for the United Counties of Leeds and Grenville. Sandy lives on Mississippi Lake with his daughter Sarah and son Daniel.

Anne Le Dressay, MA/80, has published her first book of poetry entitled *Sleep is a Country*, which appeared in the Harbinger Poetry Series by Carleton University Press in 1997. Anne resides in Edmonton, Alberta.

Max Perchanok, MA/80, lives in Toronto with his wife Rita Forman and their two young daughters. Max works with the Ontario Ministry of Transportation where he's responsible for research and development in snow and ice control. He is also studying part-time toward his PhD in geography and geology at McMaster University in Hamilton.

David Rowney, BJ/80, was recently elected president of the Toronto chapter of the Canadian Public Relations Society. He lives in Georgetown, Ontario.

'81

Dale Burkart, MA/81, recently graduated with a master's degree from Queen's Theological College in Kingston. He was married on May 16, 1998, to Robbi Jordan. The couple resides in Nepean.

Sara Hradecky, BA/81, MA/83, was appointed consul general in Ho Chi Minh City, Viet Nam by the Department of Foreign Affairs and International Trade. She resides in Ottawa.

Susan Ormiston, BJ/81, and Keith Harradence are pleased to announce the arrival on December 18, 1997, of their first child, William Martin Prettow Harradence. Susan returns this fall as reporter/host of CTV's *W5*. The family resides in Toronto.

Sandra Upeslakis, BJ/81, was appointed vice president at NATIONAL Public Relations in Toronto. She was previously a vice-president at another public relations firm in Toronto and has also served as manager of communications for the Ontario Premier's Council. Sandra resides in Toronto.

'83

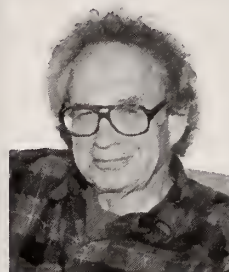
Brenda Adams, BAHons/83, recently joined Mosaic Technologies Inc. as manager of communications. She was previously a senior communications advisor with Export Development Corp. and has served as manager of media relations and director, employee communications, with Canada Post Corp. Brenda lives in Nepean, Ontario.

Sujata Ryan (Sundaresan), BScHons/83, and her husband Arun are delighted to announce the arrival on December 27, 1997, of their third child Selena, a sister for Jay, age six, and Amanda, age four. The family continues to enjoy the sunshine in Phoenix, Arizona, where they reside.

'84

Jeff Dawson, BA/84, is the general manager of the Community Futures Development Corporation of Howe Sound which provides small business financing and expertise. Jeff and his wife Connie Rabold live in Squamish, B.C. with their child, Spencer Margaret.

Desmond Bowen 1921-1998



In the passing of Desmond Bowen on April 17, 1998, the Carleton community has lost one of its most accomplished members. An historian and churchman of independent mind, Bowen was a spirited presence at any gathering. Four main interests gave structure to his life: his teaching and research as an intellectual historian; his passionate concern for, and deep understanding of, Ireland; his guiding faith as a committed clergyman of the Anglican Church and his pride in a close-knit family.

Born in Ottawa in 1921, Bowen served throughout the Second World War as a radar technician with the RAF and the RCAF. As a veteran he attended Carleton College, graduating with an honours BA in history in 1950. A period of public service was succeeded by theological study at Ripon Hall, Oxford, leading to ordination in the Anglican Church in 1954. As a priest he served first at Sharbot Lake, moving to Ottawa to found a new city parish, St. Christopher's, in Gloucester. Clerical service was punctuated with graduate study in history, which eventually led to a doctorate from Queen's University, Kingston. At the same time he began his association with Carleton first as a chaplain in the Student Christian Movement (SCM), then as a sessional lecturer and, finally, as a full-time member of the history department. He was promoted to professor in 1965. He taught a variety of courses ranging from medieval to European intellectual history, from church history to his special love, Irish history. He retired in 1989 after 29 years of service at Carleton.

Bowen is survived by his devoted wife, Jean, his helpmate in years of research in Ireland, London and Rome; by sons Kurt and Paul, daughters Deirdre, Paddy and Cathy and by seven grandchildren.

Mark Giberson, BJHons/84, was elected director of the Eastern-Canadian district of the International Association of Business Communicators. He previously served in that position in 1990-91 and has twice served as president of the association's Ottawa chapter. Mark lives in Ottawa and is a communications consultant with the Giberson Group.

Mary Gooderham, BJ/84, and **Andrew Cohen**, BJ/78, MA/83, are happy to announce the arrival of their daughter, Rachel Hannah Cohen, on January 28, 1998. The family has moved to Washington, D.C. from Toronto.

Wayne K. Sollows, BA/84, moved back to Ottawa in August, 1997, where he has launched his own business called More Mutuals & More which provides individuals and groups with a full array of mutual funds, GICs, RRSPs, RRIIs, RESPs and mortgages.

'85

Christine Brown, BAHons/85, and her husband **Tom Roberts**, BA/97, live in Kingston, Ontario, where Christine teaches high school English at Joyceville Institution. Tom is a manager for BLJC in Ottawa. Christine's son Jason Enouy is a Carleton student and is expected to graduate next year. Friends and former classmates can contact Christine at christom@istar.ca

Brad Hampson, BA/85, is a detective sergeant with the Ontario Provincial Police force's alcohol and gaming commission. He was transferred in the spring from the Manotick detachment to become the unit commander, investigations and enforcement, for charity casinos in Eastern Ontario.

'86

Brian Berry, BA/86, and his wife Anne (Neilson) are pleased to announce the arrival of their twin girls, Madison and Samantha, on June 30, 1997. The family resides in Cumberland, Ontario, where Brian recently accepted a position as controller with BA Banknote, a division of Quebecor Printing Inc. in Ottawa. Anne is a registered nurse at The Rehabilitation Centre in Ottawa.

Kurt Headrick, BSc/86, PhD/92, and **Danielle Headrick** (Brady), BAHons/93, recently moved from Victoria to Edmonton where Kurt is the analytical lab coordinator for the department of chemistry at the University of Alberta.

Diane Sims, BJ/86, MJ/90, has just published a book by Macmillan Canada entitled *Gardens of Our Souls*. Diane lives in Sault Ste. Marie, Ontario.

Sandy Spence, BScHons/86, MSc/89, and her husband Ken Medland are pleased to announce the arrival of their daughter Samantha Elizabeth Medland Spence on May 28, 1998. The family resides in Nepean, Ontario, where Sandy teaches science at Bell High School.

Jack Vandenberg, BEng/86, MEng/88, and **Shannon Vandenberg** (Steele), BAHons/87, are pleased to announce the arrival of Brittany Anne Elizabeth on September 12, 1997, a sister for Caroline, age four. The family resides in Kanata, Ontario.

Christine Yamazaki, BEng/86, and **David Villeneuve** are pleased to announce the arrival of their third daughter Miriam Megumi Villeneuve on May 7, 1998. The family resides in Nepean, Ontario.

'87

Matthew Casey, BAHons/87, and his wife Linda proudly announce the arrival of their first child, Erin Sidney, on February 10, 1998. The family resides in Vancouver.

'88

Tracey Ananmalay (Dodd), BCS/88, and her husband **Siva**, BCS/87, are happy to welcome the arrival of Eric James on April 8, 1998, a brother for Jordon, age two. The family resides in Nepean, Ontario, where Siva is a senior manager with Nortel and Tracey is on leave from her work as an education consultant with the Software Human Resource Council.

Patti Church (Chandler), BCom/88, and **Andy Church**, BCom/89, live in San Mateo, California, where Andy is a product marketing manager with Oracle Corporation. Patti left her career in marketing and management with an Ottawa multi-media company to stay home with their children, Jamie, one and Kayla, three.

James Denovan, BA/88, and his wife Wendy (Carter) are pleased to announce the arrival of Scott Denovan on June 15, 1996. The family resides in Oakville, Ontario.

Niki Foss (Racicot), BScHons/88, has accepted a research fellowship at the Oxford Institute for Energy Studies in the UK where she plans to complete a book on nuclear safety in Eastern Europe. Niki has been elected a senior hall member of St. Antony's College, Oxford.

Eduarda Hodgins (Bermonte), BJ/88, and her husband Robert are thrilled to announce the arrival of their first son (and future Boston Bruin) Matthew Robert Bermonte Hodgins on October 17, 1997. Eduarda has assumed a new position as communications manager at Weldwood of Canada Ltd. She was also successful in obtaining her professional accreditation last fall from the International Association of Business Communicators.

David Leonhardt, BA/88, is the newly appointed director of public and government relations for the Ontario division of the Canadian Automobile Association (CAA). He was formerly a manager of public and government relations at CAA National. David lives in Toronto.

Tanya Offereins, BJ/88, is editor of the British Columbia edition of the *Canadian Property Management Magazine*. She previously worked nine years as a writer and editor for *Campus Crusade for Christ, Canada*. She resides in New Westminster.

Congratulations on the arrival of the following Carleton University

Future Alumni

Chloe Josephine Ahluwalia, October 20, 1997
 Mackenzie Barker, August 29, 1997
 Sydney Blair Bowles, March 3, 1998
 Meghan Clara Tania Boyer, October 17, 1997
 Regan Leslie Brown, May 3, 1998
 Faith Betina Chaplin, April 13, 1998
 Keanu Webbe Cloutier, October 28, 1997
 Rachel Hannah Cohen, January 28, 1998
 Spencer Margaret Dawson, November 8, 1996
 Scott Denovan, June 15, 1996
 Adam James Diamond, April 24, 1998
 Connor Neylan Fitzmaurice, September 28, 1995
 Rowan Michael Fitzmaurice, November 13, 1997
 Daniel Peter Gallant, February 28, 1996
 Mireille Girard, January 5, 1998
 Bina Erna Kahama, May 31, 1997
 Alexandre Noel Lemaire, January 11, 1998
 Shaughn James Carl Reid, April 10, 1998
 Eric James Scherban, September 20, 1997
 Anita Wilson Fabienne Summers, January 17, 1998
 Caroline Emily Tremblay, September 30, 1994
 Natasha Pauline Tremblay, October 4, 1997
 Brittany Anne Elizabeth Vandenberg, September 12, 1997
 Christopher Nicholas Wilson, March 26, 1998



Spencer Dawson



Mireille Girard



Bina Erna Kahama



Alexandre Lemaire



Eric James Scherban



Anita Summers



Caroline Tremblay



Natasha Tremblay

CONNECTIONS

Access to quality health is at the top of everyone's agenda. Do we have the right public policies in place to achieve this goal? How will the system cope with the competing demand and changing consumer attitudes? Join Carleton University's Faculty of Public Affairs and Management for a half-day action-oriented workshop on this important challenge. University faculty and individuals directly involved in health care restructuring will present their views and talk with you about your ideas. Following this event, a summary and list of possible action items will be made available to participants.

Health Care Restructuring: A Prognosis

Thursday, October 8, 1998

8:00 a.m. - 12:00 noon

Radisson Hotel, 100 Kent Street, Ottawa

Participants include:

Dr. Duncan Sinclair, Chair, Ontario Health Services Restructuring Commission

Dr. Richard Van Loon, President, Carleton University

Mr. David Levine, President and CEO, The Ottawa Hospital

Come and join in the debate on these important issues.

Registration Fee: \$60 (\$50 for alumni/friends of Carleton University)

How to Register:

Telephone: (613) 520-3741 Fax: (613) 520-3742

Pay by cheque (payable to Carleton University), Visa or MasterCard.

**Public Affairs
& Management**
at Carleton

'89

Ibrahim Atta, BAHons/89, is an executive director at Osara Investments, a family-owned business which owns and manages real estate in Lagos, Nigeria. He and his wife Bola live in London, England, with their daughter, Zeinat and son, Abdul. Friends are welcome to contact Ibrahim at osara@home.metrong.com

Jaime Bonache, MA/89, completed his doctorate program at the University of Madrid. He now lives in Madrid where he is a professor in the economics department at the university.

Sandra Burkholder, BJ/89, married Christopher Stephen Newton in October, 1995. They are pleased to announce the arrival of their daughter, Kathleen May Newton, on April 20, 1998 in San Francisco, where Chris was working as a software engineer and Sandra was a freelance public relations consultant. The family has recently relocated to British Columbia to pursue other employment opportunities.

Paul Gauthier, BA/89, was promoted to sergeant with the Ontario Provincial Police. He recently accepted a position at the communication centre in Kenora, Ontario, where he resides with his wife Karen and their daughter Marielle, age three. Marielle says hi to her grandpa, Larry Boissonneault, who works in Carleton's science and technology centre.

Ruth Hartanto, BAHons/89, and **Thom Lyon**, BCom/90, are pleased to announce the arrival of Dawson Junadi on March 22, 1998, a brother for Sydney Dewi, age two. The family resides in Ottawa where Ruth works at the Regional Municipality of Ottawa-Carleton as a councillor's assistant and Thom is a financial systems consultant with Siemens Nixdorf Information Systems.

Nineties

'90

Jennifer Fotschuk, BSc/90, and her husband **Jamie Scherban** are pleased to announce the arrival of their first child **Eric James Scherban** on September 20, 1997. The family resides in Campbell River, British Columbia.

Jeff Gilbert, BCom/90, resides in Huntsville, Ontario, where he works at Kimberly-Clark Inc. as a cost analyst, coordinating business analysis for the family care sector premium tissue mill. He previously was employed in the automotive industry as plant accountant with Hayes-Dana Inc. **Donna Glasgow**, BJ/90, and her husband **Frederic Tremblay**, are pleased to announce the arrival on October 4, 1997, of their daughter **Natasha**, a sister for **Caroline**. The family resides in Montreal. Donna's email is dglasgow@total.net.

Nancy Payne, BJ/90, MJ/92, has moved from Winchester, Ontario, to her home town of Reaboro, Ontario, where she and her husband, **Denis Grignon**, operate their writing/comedy/broadcasting/workshop instruction company, Sawdust Productions.

Imke Solvang (Barthel), BA/90, and **Gunnar Solvang** are pleased to announce the arrival of their son **Magne Ivo** on May 21, 1998. The couple resides in Trondheim, Norway.

'91

Timothy Diamond, BA/91, and his wife **Nancy Breedon** are pleased to announce the arrival of their second son **Adam James** on April 24, 1998. The family resides in Aurora, Ontario, where Timothy is owner of Diamond Groundskeeping. **Madonna Gallant (Williams)**, BA/91, and her husband **Donald** are very pleased to announce the arrival of their son **Daniel Peter Gallant** on February 28, 1996. The family resides in Corner Brook, Newfoundland, where Donna works at Photocopies Plus Ink. She can be reached at donna-photocopies@nf.sympatico.ca

Eve Haque, BAHons/91, MA/97, CTESL/97, is completing her PhD at the Ontario Institute in Education at the University of Toronto.

Joseph Kahama, BA/91, has accepted a position as vice-president in charge of project research and development at the Tanzanian American

Ex Libris

What Else is a Heart for?

Author: Dayv James-French, BA/79

Publisher: Beach Holme Publishing Ltd., (Vancouver) 1998

Price: \$16.95

Baysville - Photos from the Past

Author: Mervyn Kelly, BJ/53

Publisher: LaurNak Publishing (Baysville)

Price: \$30

The Best of Pape's Notes

Author: Gordon Pape, BA/59

Publisher: ITP Nelson (Toronto), 1997

Price: \$19.95

We're pleased to present a listing of recent books written by Carleton University alumni.

Challenging Codependency: Feminist Critiques

Authors: Marguerite Babcock & Christine McKay, BA/88, MSW/92

Publisher: University of Toronto Press (Toronto) 1995

Price: \$29.95 (paperback) \$60.00 (hardcover)

Sleep is a Country (Harbinger Poetry Series)

Author: Anne Le Dressay, MA/80

Publisher: Carleton University Press (Ottawa) 1997

Price: \$14.95

Gardens of Our Souls

Author: Diane Sims, BJ/86, MJ/90, and Marla Fletcher

Publisher: Macmillan Canada (Toronto), 1998

Price: \$24.95

International Development Corporation 2000, a gold and nickel mining company. Joseph lives in Tanzania with his wife Nancy Nkinda and their daughter Bina Erna Kahama. Joseph can be reached at Tanzam2000@AfricaOnline.Co.Tz

David Lisbona, BAHons/91, has completed the joint law and MBA program at McGill University. He lives in Montreal where he has recently accepted a position as an associate specializing in tax law with the firm Spiegel Sohmer.

Bonnie-Lynne Phillips, BAHons/91, and G. Neal Bowles were married August 24, 1996. They are pleased to announce the arrival of their daughter Sydney Blair Bowles on March 3, 1998. The family resides in Manotick, Ontario.

Judith van Walsum-Stachowicz, MA/91, is director of the international executive MBA program at the IEDC in Slovenia, one of 18 business schools selected for European accreditation. She previously was director of development and visiting professor at the Romanian-American postgraduate school of business in Bucharest.

Jacqueline Wilson (Chayer), BA/91, and her husband Doug are pleased to announce the arrival of their first child, Christopher Nicholas Wilson, on March 26, 1998. The family resides in Lower Sackville, Nova Scotia.

'92

Ron Chaplin, BCom/92, and his wife Tracy are happy to announce the arrival of their first child, Faith Betina Chaplin, on April 13, 1998. The family resides in Brockville, Ontario, where Ron works with Nortel and also operates a charter travel business called On the Move.

Sylvain Girard, BCom/92, and his wife Liane are pleased to announce the arrival of their first child Mireille on January 5, 1998 in Cornwall, Ontario, where the family resides.

Bruce Linton, BPA/92, was appointed director of Asia Pacific sales for CrossKeys Systems Corporation in Kanata, Ontario. Bruce has served with CrossKeys for more than five years in various management positions. He resides in Ottawa.

Christine McKay, MSW/92, has published a book entitled *Challenging Codependency: Feminist Critiques*, in collaboration with Marguerite Babcock. Christine lives in Ottawa.

Rob Nieuwesteeg, BA/92, recently accepted a position with the Calgary firm Halliburton as a technical advisor in drilling. Rob invites classmates from the 1990s to email him at rob.nieuwesteeg@halliburton.com

Richard St. Aubin, BEng/92, and his wife Karen would like to announce the arrival their daughter Danielle Rebecca on May 15, 1998. The family resides in Ancaster, Ontario.

Paula Summers (Piantoni), BAHons/92, BA/94, and **Jerry Summers**, BA/94, were married on October 20, 1994, in Prague, Czech Republic. They are pleased to announce the arrival of their daughter Anita Wilson Fabienne, on January 17, 1998. The family resides in Montreal where Paula is a project coordinator with Digital Equipment of Canada and Jerry is a derivatives trader with Nesbitt Burns.

Michael Wilkinson, BA/92, recently completed his PhD at the University of Ottawa and has been appointed professor of sociology at the Canadian Nazarene College in Calgary where he resides.

'93

David Betz, BAHons/93, CERAS/93, is the recipient of a Glasgow postgraduate scholarship. He will be working toward his PhD this fall at the University of Glasgow in the Institute of Russian and East European Studies. David lives in Ottawa

with his wife Taisha (Wingerchuk), BA/93, a central Europe account manager at Corel Corporation.

Michael Briggs, BScHons/93, MSc/95, is sales and marketing manager with Donview Manufacturing in Markham, Ontario. He resides in North York.

Michael Dawber, BJ/93, has joined the staff of the Kingston Frontenac Public Library system. In February, 1998, he was named supervisor of the branch library in Sharbot Lake, Ontario. He is also collaborating on a new book entitled *An Illustrated History of Quebec Provincial Park*. Michael resides in Snow Road Station, Ontario.

Michelle Fowler (Pratley), BAHons/93, married Scott Fowler in November, 1997. They reside in Toronto where Michelle works in corporate communications with WaveRider Communications Inc.

Michelle Schurman, BJ/93, married Keith Chiasson in October, 1995. They reside in Mississauga, Ontario, where Michelle has recently been promoted to anchor/host for The Weather Network.

Lisha Van Nieuwenhove, BJ/93, was married to Brian Cassibo in July, 1997. They live in Switzerland where Brian works as a chef and Lisha is academic director in a private English school.

'94

Inder Ahluwalia, MA/94, and Christelle Pierre are pleased to announce the arrival of their daughter Chloe Josephine Ahluwalia on October 20, 1997. The family resides in Pickering, Ontario.

Sandra (Sandy) Cloutier, BA/94, is pleased to announce the safe arrival of her son Keanu on October 28, 1997. Sandy lives in Ottawa.

Patrick Harrison, BJ/94, has written, produced

Working with cancer patients is a passion and a privilege

By Nancy Lewis

Bill Frid turned a tragic family crisis into a chance to devote his life to helping others. He now spends his time working with children with cancer.



Bill Frid

Bill Frid, MSW/94, is talking by telephone from the staff headquarters at Camp Trillium's residential camp site on Garratt's Island near Picton, Ontario. Outside his open cabin window, the summer air rings with sounds of children's laughter and singing.

What's not obvious over the phone is that many of the children chanting camp songs have lost their hair from chemotherapy treatments or are wearing prostheses or catheter tubes to help keep them alive.

Frid, 45, still marvels at how lucky he is to be involved with what he calls "ordinary people who are involved in extraordinary life changes."

Frid has devoted the past 13 years of his life to working with children who have cancer. He divides his time between Camp Trillium, a childhood cancer support centre in Kingston, Ontario, where he's director of staff development, and the cancer clinic at the Kingston General Hospital where he's a child life worker.

His career in pediatric oncology is a far cry from his previous occupation as a pipe fitter at Kingston's Alcan plant. When he was in his '20s, the Hamilton, Ontario, native was earning a great salary at the factory. His mortgage was paid off and he and his wife Linda had just adopted a baby boy. But when the couple tragically lost the child through a "botched adoption procedure," they stopped to re-evaluate their priorities.

"The impact of that loss was dramatic," recalls Frid. "For me it was the event that forced me to realize that there was much more to life than making money and buying 'stuff.'"

So Frid quit his \$19 per hour job, enrolled at Queen's University as a mature student and, while continuing his day job, he earned an undergraduate degree in psychology. Around this time, Frid and his wife, who also have an 11 year-old daughter, suffered another loss when their 15 year-old son died of cystic fibrosis. After his child's death, Frid

enrolled in Carleton's master's program in social work and has never looked back.

"It was important to me to make some kind of difference," he says. "I very quickly became interested in seriously ill children and their families. I found that even though I was frightened by the prospects of trying to 'normalize' children's lives through play and diversional activities, it was a challenge. Furthermore, I knew the value of this intervention at an intuitive level."

His weekly paycheck was much smaller, but Frid's life became a whole lot richer.

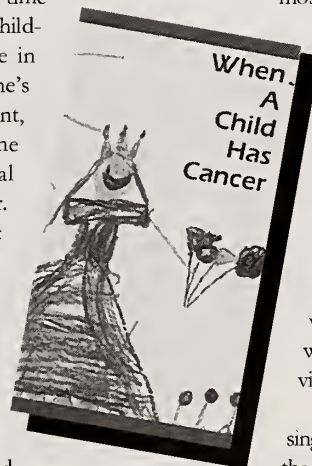
"Childhood cancer is an abnormality and the horror for these children and families is unparalleled," he says. "However, the people who work in the field are privileged to be party to such a life altering experience and most of those I work with view it as such."

Frid has used his personal and professional experience to his advantage to create a 20-minute educational video entitled *When a Child has Cancer*. Frid not only raised \$22,000 from pharmaceutical companies, medical product suppliers and individuals to fund the project, he also wrote the script and appears in the video.

It is narrated by Canadian singer Sylvia Tyson, who supported the project along with many other volunteers. Actor Dan Aykroyd, who holds an honorary degree from Carleton, donated more than \$2,000 to produce the booklet which accompanies the video.

Designed as a teaching tool for children with cancer and their parents, the video shows the day-to-day realities of childhood cancer, diagnosis, treatment, side effects and support services.

"These videos help patients and parents by demystifying what is unavoidably a terribly frightening experience and by giving them the means to begin understanding what is happening to them," says Frid. "Working with these people has been a very rewarding experience. I wouldn't change it for a second."



Farook Lalji, BCom/94, and Monika Datta, BA/95, were married on December 25, 1997, in India. They live in Nairobi, Kenya, where Farook is the director of a computer consulting firm and Monika is the proprietor of a restaurant. Friends can contact them by email at fal@connect.co.ke

'95

Justin Brown, BA/95, and his wife **Julia (Gorman),** are pleased to announce the arrival on May 3, 1998, of their first child, a daughter, **Regan Leslie Brown.** The family resides in Toronto.

Ann Gasnick, BA/95, received her teaching degree from Griffith University in Brisbane.

Australia. She has left Ottawa to accept a two-year teaching contract at an intermediate school in Auckland, New Zealand.

James Norminton, BAHons/95, is the systems administrator (IT Security) at Fuji Bank Ltd. in London. James lives in Canterbury, U.K. and can be reached by email at lediable@rocketmail.com

'96

Nicole Barker (Dean), BA/96, and her husband Ken are pleased to announce the arrival of their baby girl, Mackenzie, on August 29, 1997. The family resides in Orono, Ontario.

Rob Clements, BJ/96, and **Diana (Moriarity)** were married in June, 1996. They live in Vancouver where Rob is managing editor of Regent College Publishing, an academic press associated with the University of British Columbia.

Aron Dunn, BAHons/96, and Kirsten Edwards, BAHons/96, live in Toronto where Aron is completing his BA in radio and television arts from Ryerson Polytechnic University and Kirsten is working on her master's degree in English literature at the University of Toronto.

'97

Shannon Boyer (Davis), BA/97, was married in

June, 1996, to Eric Boyer. They are pleased to announce the arrival on October 17, 1997, of their first child Meghan Clara Tania Boyer. Shannon works out of her home in Aylmer, Quebec, as a graphic and web designer for Studio Eclipse.

Ingrid Gruno, BA/97, and James Yaple were recently married and are living just outside New Orleans, Louisiana, with their first child, born in January, 1998.

John Hubert, BSc/97, and his wife Chantal are happy to announce the arrival of their second daughter Erin Violet on April 23, 1998, a sister for Kristyn Laura, who just loves the new baby. The family resides in Kanata, Ontario.

Julie Kingstone, BA/97, and Jesse Westman, BA/96, have joined the Special Needs Network, an Ottawa-based grassroots charitable organization serving youth and adults with developmental disabilities. Julie is the program coordinator and Jesse is office manager and special events coordinator. They can be contacted at snn@cheerful.com

Pamela Reid (Blunden), BAHons/97, and her husband Thomas Reid are thrilled to announce the arrival of Shaughn James Carl Reid on April 10, 1998, a brother for Justin, age three and Iain, age two. The family resides in Renfrew, Ontario.

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A commentary on the challenges and changes that face society as we look ahead to the new millennium.

Literacy: It(')s something to moan about

by Peter Calamai

Moaning about the abysmal literacy of today's students is a tradition among teachers everywhere, including university professors. I confess that I've taken part, haranguing the unwary about the shocking proportion (one in four) of students in a third-year journalism course who couldn't distinguish its from it's.

Yet by any objective standard, a university is a literacy hothouse, a showplace for literacy levels averaging far above the norm. Just as realistically, a university also represents for many students the peak of literacy; far too often, literacy skills noticeably atrophy in the decades after graduation.

I'm dealing here with literacy in its widest sense—not merely decoding printed material but using the information at home, at work and in the community to achieve personal goals and to develop your own knowledge and potential. That's the same definition used in the three studies which have assessed literacy skills among adult Canadians—the one I directed for the Southam company in 1987 and two by Statistics Canada in 1989 and 1994. All measured the same three aspects: prose literacy (reading books and newspapers), document literacy (job applications, bus schedules) and quantitative literacy (figuring out a tip for a meal).

While literacy is essential to the critical thinking that is the basis of a university education, public opinion polls suggest that most graduates have no inkling of the low literacy skills of many adult Canadians, or of how they could help. Here's the background.

Although they used different terms, Canada's three literacy surveys effectively divided their results into the same categories. At the bottom, level one includes some people who are truly illiterate and many more who can handle only rudimentary reading and writing chores. Level two are people who can often manage to get by, as long as everything is kept simple and unchanging. But they haven't got enough literacy skills to adapt to a new job or other such challenge.

Above them is the literacy threshold.

People in level three can manage most day-to-day literacy tasks without strain. Levels four and five are people with advanced literacy skills, the sort you need for managing and succeeding in the new information age.

And what did the surveys find among adult Canadians? Twenty-two percent are level one, 26 percent are level two, 33 percent are level three and 20 percent are level four and

remediation program for the one in five adults—four million Canadians—at level one. A conservative estimate is that raising these people to level two would require between 18 months and two years of full-time instruction apiece. A much less expensive effort directed at the one in four adults—five million Canadians—at level two. The best estimate is that these people could be raised to level three with a relatively small investment, no more than three weeks of full-time instruction or equivalent part-time help.

A profound societal shift to stop the current erosion of literacy as Canadians get older. This aspect deserves an entire article so let's note simply that a raft of international studies show that the catchphrase "use it or lose it" applies to literacy skills.

The Carleton community—alumni, students, faculty and staff—can make a contribution in all of these areas. Across Canada, a "Learn" heading in the Yellow Pages lists local literacy contacts who can arrange training as tutors. For students, training is provided right on the Carleton campus by Frontier College, the nation's oldest literacy group.

Yet upgrading literacy skills of individuals will prove only a temporary measure unless Canadians also raise the cultural value our society places on literacy. The international literacy survey found lower literacy disparity and less erosion of literacy skills with age in societies where reading is more highly valued—countries such as Sweden and the Netherlands.

A society that taxes books and targets high school libraries in education cut-backs is not one which places a demonstrably high value on literacy. And if university graduates won't proselytize, protest and—eventually—vote in favour of literacy, who will?



Photo by Mary Calamai

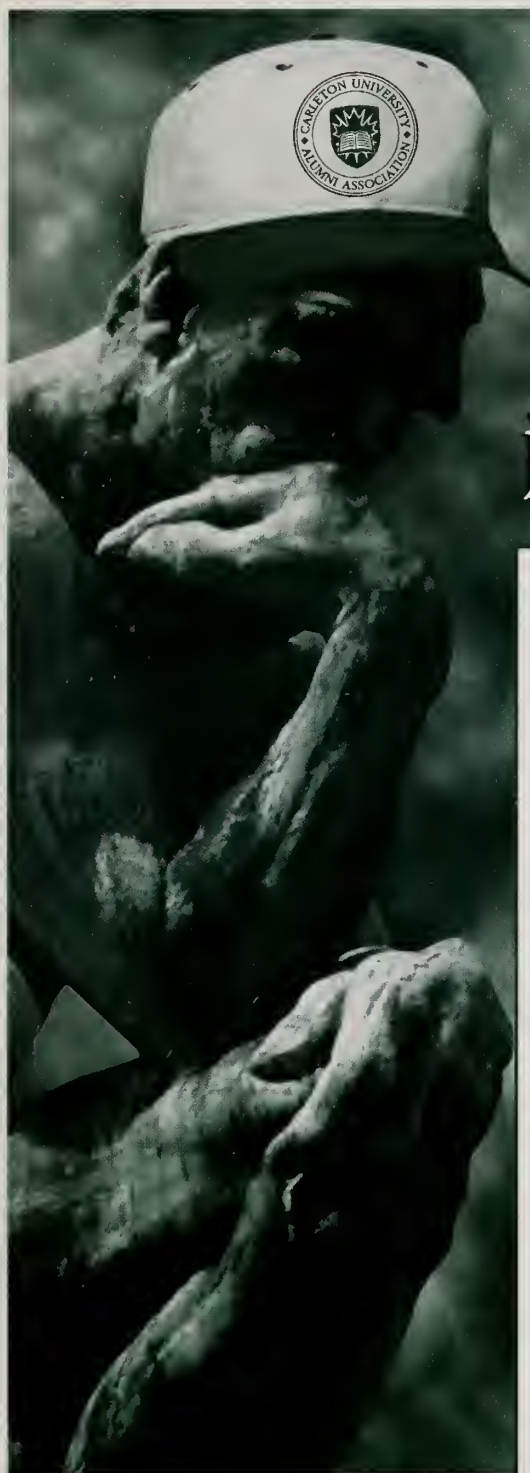
above. (These total 101 percent because of rounding.)

So 48 percent of adult Canadians have marginal or modest literacy skills. As shocking as these numbers are, what they don't reveal is equally troubling. Because of Canada's demographic profile, our average national literacy level is projected to remain stagnant until somewhere around 2035; the only ways to make dramatic gains are by raising the cultural value our society places on literacy or by improving the literacy of people who have already finished their formal schooling.

I'm assuming there's no need to elaborate on the ample justification for improving national literacy skills—informed participation in public life, self-actualization and improving international competitiveness. Instead, let's consider the three categories of programs that might do the job: A costly

Veteran journalist Peter Calamai is the national science reporter for the Toronto Star and is an adjunct research professor in the school of Journalism and Communication. He can be reached at pcalamai@intranet.ca

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